

# Homeownership seen as good investment in COVID-19 environment - significant portion of market view living in a rural area or the suburbs as more appealing now than before the pandemic

Pulse Check on Consumer Attitudes

Conducted by Nanos for Ontario Real Estate Association, July 2020  
Submission 2020-1677



Nanos Research was retained by the Ontario Real Estate Association to create the Ontario Residential Real Estate Monitor by conducting monthly research among Ontarians actively in the real estate market. The purpose of the Ontario Real Estate Monitor is to benchmark, measure and track sentiment of Ontarians who are actively in the housing market. The Monitor is a combination of core tracking questions and special issue questions.

Ontarians actively in the housing market are defined as those who are actively looking to buy a home and/or who plan to buy or sell a home in the next two years. To follow is a summary of the findings.

This issue includes the following questions:

1. Do you own or rent your home?
2. Are you currently actively looking to buy a home?
3. Do you intend to buy or sell a home in the next two years?
4. Would you say that buying a home today is a very good, good, average, poor or very poor investment?
5. After the pandemic is over, do you think that homes prices will increase a lot, increase somewhat, stay the same, decrease somewhat or decrease a lot?
6. In how many months do you think it will be a good time to list a home for sale?
7. In how many months do you think it will be a good time to buy a home?
8. Would you be open, somewhat open, somewhat not open or not open to buying a house if you could only view it virtually using online tools?
9. Would it be important, somewhat important, somewhat not important or not important to use a Realtor®, to help you purchase a home that you could only visit virtually?
10. Has being in isolation at home changed or not changed your view of what you want in your next home?
11. How have your views of your next home changed? [OPEN]
12. Are you more interested, as interested or less interested in buying a home because of the pandemic?
13. Are you more likely, somewhat more likely, as likely, somewhat less likely or less likely to buy a second property (ex. A cottage or vacation home) now compared to before the pandemic?
14. Why do you have that opinion? [OPEN]
15. Do you agree, somewhat agree, somewhat disagree or disagree that living in a rural area is more appealing to me now than before the pandemic
16. Do you agree, somewhat agree, somewhat disagree or disagree that living in a downtown setting is more appealing to me now than before the pandemic

17. Do you agree, somewhat agree, somewhat disagree or disagree that living in the suburbs is more appealing to me now than before the pandemic
18. When it comes to choosing a Realtor<sup>®</sup>, please rank the top three most important things a Realtor<sup>®</sup> could do, where 1 is the most important, 2 is the second most important, and 3 is the third most important?
19. Once open houses are allowed by the Government of Ontario, assuming the Realtor<sup>®</sup> took proper safety precautions, would you be comfortable, somewhat comfortable, somewhat not comfortable or not comfortable attending an in-person open house with other buyers for a home that is for sale?
20. Assuming the Realtor<sup>®</sup> took proper safety precautions, would you be comfortable, somewhat comfortable, somewhat not comfortable or not comfortable attending an in-person private showing for a home that is for sale?
21. Many Ontarians have been impacted by the COVID-19 pandemic in different ways. How would you BEST describe how your work situation has changed if at all?
22. Did you participate/or are you planning to participate in the mortgage payment deferral program?
23. Are you worried, somewhat worried, somewhat not worried or worried about approaching the end of support programs such as mortgage deferral and CERB?
24. Which of the following best describes you? (I have an income property or properties that I intend to keep; I have an income property or properties but I am thinking of selling some or all of them; I do not have an income property).

*One clear finding in the latest Pulse Check on Consumer Attitudes is that positive impressions of living in the suburbs and in a rural setting are up as a result of the pandemic. There is a high level of comfort for in-person private viewings when Realtors® take the proper precautions and six in 10 Ontarians active in the market believe buying a home today is a good or very good investment.*

*Nik Nanos  
Chief Data Scientist*



**Close to three in five Ontarians actively in the real estate market agree or somewhat agree that living in a rural area or the suburbs is more appealing now than before the pandemic**

Close to three in five Ontarians active in the real estate market agree (27%) or somewhat agree (34%) that living in a rural area is more appealing to them now than before the pandemic, while just over three in five say the same about living in the suburbs (agree: 24%; somewhat agree: 37%).



**Four in ten Ontarians actively in the real estate market would be open or somewhat open to buying a house if they could only view it virtually; a majority say a Realtor® would be important to this process**

More than four in ten say they would be open (11%) or somewhat open (33%) to this, with younger Ontarians (18-34) being more open or somewhat open (48%) than those 55 plus (37%). Despite technological changes, Realtors® still have a role to play, with a strong majority saying it would be important/somewhat important to use a Realtor® for the purchase, and this is consistent across age.



**On average Ontarians actively in the real estate market say it will be a good time to list a home for sale or buy a home in approximately nine months**

Ontarians active in the real estate market say it will be a good time to list a home for sale in an average of 9.5 months and an average of 9.0 months to buy a home. One in two are unsure (50%) when it will be a good time to list and 42 per cent are unsure when it will be a good time to buy.



**A majority of Ontarians actively in the real estate market say they would be comfortable or somewhat comfortable attending in-person open houses or private showings if Realtors® took proper safety precautions**

A majority of Ontarians active in the market say they would be comfortable (37%) or somewhat comfortable (47%) attending an in-person private showing for a home that is for sale or comfortable (22%) or somewhat comfortable (44%) attending an in-person open house with other buyers assuming that the Realtor® took property safety precautions.

**25%**

of Renters are **MORE** interested in buying a home because of the pandemic

**54%**

of Renters are **AS** interested in buying a home because of the pandemic

**13%**

of Renters are **LESS** interested in buying a home because of the pandemic



# Where Ontarians want to live

Do you agree, somewhat agree, somewhat disagree or disagree with each of the following? [RANDOMIZE]



**60%**

**AGREE or SOMEWHAT AGREE**  
that living in a rural area is  
more appealing now than  
before the pandemic



**61%**

**AGREE or SOMEWHAT AGREE**  
that living in the suburbs is  
more appealing now than  
before the pandemic



**34%**

**AGREE or SOMEWHAT AGREE**  
that living in downtown  
setting is more appealing now  
than before the pandemic

# What can Realtors<sup>®</sup> do?

## Top five most important precautions that Realtors<sup>®</sup> should take

1

Frequently cleaning and disinfecting the property

2

Limiting the number of visitors per showing

3

Wearing/providing personal protective equipment (PPE), such as masks and gloves

4

Spacing out showings

5

Offers virtual tools, such as video tours and photographs

**84%**

would feel comfortable or somewhat comfortable attending an in-person private viewing if Realtors<sup>®</sup> took proper safety precautions

**66%**

would feel comfortable or somewhat comfortable attending an in-person open house with other buyers if Realtors<sup>®</sup> took proper safety precautions

Nanos Research was retained by the Ontario Real Estate Association to conduct research among Ontarians who are actively in the real estate market, defined as those who are actively looking to buy a home and/or who plan to buy or sell a home in the next two years. To follow is a summary of the findings.

## Activity in the real estate market



Six in ten Ontarians who are actively in the real estate market say buying a home today is a very good or good investment

- **Ontarians who are actively in the real estate market are divided in terms of whether they are currently actively looking to buy a home** – Just over one in two Ontarians actively in the real estate market (52%) report they are currently actively looking to buy a home, while 48 per cent report they are not. Renters are more likely to report they are actively looking (63%) than homeowners (47%), and younger Ontarians are more likely to report actively looking (18-34: 62%; 35-54: 59%) than those 55 plus (28%). Ontarians who report they intend to buy a home in the next two years more often report they are currently actively looking (62%) than those who intend to both buy and sell (48%).
- **Ontarians who are actively in the real estate market more often report they intend to buy a home in the next two years** – Just under half of Ontarians actively in the real estate market report they intend to buy a home in the next two years (47%), while 41 per cent report they intend to buy and sell a home, 11 per cent report they plan sell a home, and two per cent report they do not plan to buy or sell a home in the next two years. Younger Ontarians are more likely to report they plan to buy (18 to 34: 69%) than those 55 plus (21%), and renters are significantly more likely to report they plan to buy in the next two years (95%) than homeowners (19%).

## Impressions and expectations of the real estate market

- **Six in ten Ontarians who are actively in the real estate market say buying a home today is a very good or good investment** – A majority of Ontarians active in the real estate market say buying a home today is a very good (22%) or good (37%) investment, while 28 per cent say it is an average investment. Just under one in ten think this is a poor (six per cent) or very poor (two per cent) investment. Four per cent are unsure.
- **Ontarians active in the real estate market more often say they think house prices will increase when the pandemic is over** – Just over one in two Ontarians who are active in the real estate market most often say they think house prices will increase a lot (10%) or increase somewhat (42%), while over one in four think prices will decrease a lot (three per cent) or decrease somewhat (24%). Seventeen per cent think prices will stay the same and six per cent are unsure.



A majority of Ontarians actively in the real estate market say it would be important or somewhat important to use a Realtor® to help with a home purchase if they could only visit the home virtually

FOR SALE

- **On average Ontarians active in the real estate market say it will be a good time to list a home for sale in nine months; one half are unsure** – Asked in how many months they think it will be a good time to list a home for sale, Ontarians active in the real estate market say an average of 9.5 months, while one in two are unsure (50%).
- **On average Ontarians active in the real estate market say it will be a good time to buy a home for sale in nine months; over four in ten are unsure** – Asked in how many months they think it will be a good time to buy a home, Ontarians active in the real estate market say an average of 9.0 months, while just over four in ten are unsure (42%).

#### Openness to purchasing a home with a virtual viewing only

- **Ontarians who are actively in the real estate market are split on whether they would be open or not open to buying a house if they could only view it virtually** – More than one in two Ontarians who are actively in the real estate market say they would be not open (33%) or somewhat not open (21%) to buying a house if they could only view it virtually using online tools, while over four in ten say they would be open (11%) or somewhat open (33%). Two per cent are unsure. Younger Ontarians (18-34) are more likely to say they would be open (14%) or somewhat open (34%) to this than those 55 plus (seven per cent open; 30% somewhat open).
- **A majority of Ontarians actively in the real estate market say it would be important or somewhat important to use a Realtor® to help with a home purchase if they could only visit the home virtually** – More than three in four Ontarians actively in the real estate market say it would be important (40%) or somewhat important (36%) to use a Realtor® to help them purchase a home that they could only visit virtually. Just under two in ten say this would be somewhat not important (10%) or not important (nine per cent), and six per cent are unsure.

Ontario renters who are active in the real estate markets are nearly twice as likely to say they are more interested rather than less interested in buying a home because of the pandemic

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## Changing views on what they want in their next home

- **A majority of Ontarians actively in the real estate market say being in isolation at home has not changed their view of what they want in their next home** – Asked if being in isolation at home has changed or not changed their view of what they want in their next home, a majority of Ontarians active in the real estate market say it has not changed what they want (69%), while 31 per cent say it has changed what they want in their next home.
- **Ontarians who say isolation has changed what they want in their next home most often mention wanting a bigger home with more space** – Asked how their views of their next home have changed, those who say isolation has changed what they want in their next home most often mention bigger home/more space/more amenities (30%), followed by want more outdoor space (19%), different location/away from the City (seven per cent), a smaller home (six per cent), needs a home office (six per cent), pricing/too expensive (four per cent), practical/convenient accessible layout (four per cent) and more personable/comfortable (four per cent).

## Consumer intentions

- **Ontario renters who are active in the real estate markets are nearly twice as likely to say they are more interested rather than less interested in buying a home because of the pandemic** – Asked if their level of interest in buying a home has changed because of the pandemic, just over one in two Ontarians who rent their home and are active in the real estate market say they are as interested (54%), while 25 per cent say they are more interested and 13 per cent say they are less interested in buying a home. Eight per cent are unsure.
- **Ontario homeowners who are active in the real estate market as more likely to say they are somewhat less likely or less likely to buy a second property now compared to before the pandemic** – More than one in two Ontario homeowners who are active in the real estate market say they are somewhat less likely (20%) or less likely (33%) to buy a second property (ex. A cottage or vacation home) now compared to before the pandemic, while three in ten say they are more likely (eight per cent) or somewhat more likely (23%) to do this. Eighteen per cent are unsure. Younger homeowners (18-34) more often say they are more likely (12%) or somewhat more likely (27%) to do this than those 55 plus (six per cent more likely; 17% somewhat more likely). Homeowners who report they intend to buy a home in the next two years more often say they are more likely (20%) than those who intend to sell in the next two years (three per cent) or who intend to both buy and sell (five per cent).

Around three in five Ontarians active in the real estate market agree or somewhat agree that living in a rural area or living in the suburbs are more appealing now than before the pandemic

- **Ontario homeowners who are more or somewhat more likely to buy a second property now more often mention its because it would be a place to travel to or vacation to despite restrictions** – Asked why they have that opinion, Ontario homeowners who say they are more or somewhat more likely to buy a second property now than before the pandemic most often mention it's a place to travel to/ vacation despite restrictions (i.e. cottage (37%), followed by good investment (18%), I want one/it would be nice to have one (18%), prices are good right now (six per cent), generate income/rent it out (four per cent) and a place to retire to (two per cent).
- **Three in five Ontarians active in the real estate market agree or somewhat agree that living in a rural area is more appealing now than before the pandemic** – A majority of Ontarians active in the real estate market agree (27%) or somewhat agree (34%) that living in a rural area is more appealing to them now than before the pandemic, while just over one in three somewhat disagree (15%) or disagree (19%). Five per cent are unsure. Residents of Central and Northern Ontario are more likely to agree with this (52%) than residents of the City of Toronto (36%), and older residents (55 plus) are more likely to disagree with this (63%) than those 18 to 34 (51%).
- **Three in four Ontarians active in the real estate market disagree or somewhat disagree that living in a downtown setting is more appealing now than before the pandemic** – A strong majority of Ontarians active in the real estate market disagree (55%) or somewhat disagree (20%) that living in a downtown setting is more appealing to them now than before the pandemic, while two in ten somewhat agree (14%) or agree (five per cent). Five per cent are unsure. Residents of Central and Northern Ontario are more likely to disagree with this (70%) than residents of the GTA (15%) or the City of Toronto (11%),
- **Just over three in five Ontarians active in the real estate market agree or somewhat agree that living in the suburbs is more appealing now than before the pandemic** – A majority of Ontarians active in the real estate market agree (24%) or somewhat agree (37%) that living in the suburbs is more appealing to them now than before the pandemic, while one in three somewhat disagree (15%) or disagree (18%). Six per cent are unsure.

FOR SALE

More than eight in ten Ontarians actively in the real estate market say they would be comfortable or somewhat comfortable attending an in-person private showing assuming the Realtor® took property safety precautions

## Consumer comfort levels

- **Ontarians actively in the real estate market rank frequently cleaning and disinfecting the property, wearing PPE and limiting the number of visitors as the most important thing(s) a Realtor® could do –** Asked to rank the top three most important things a Realtor® could do when it comes to them choosing a Realtor®, Ontarians actively in the real estate market more often rank frequently cleaning and disinfecting the property first (19%), followed closely by limiting the number of visitors per showing (17%), wearing/providing personal protective equipment (PPE) such as masks and gloves (17%), spacing out showings (14%), offering virtual tools, such as video tours and photographs (13%), and using digital documents (digital brochures, listing sheets, etc.) (eight per cent). Seven per cent say they would not be comfortable seeing a home in-person at this time and six per cent say they are not concerned/don't feel strongly about them.
- **Two in three Ontarians actively in the real estate market say they would be comfortable or somewhat comfortable attending an in-person open house with other buyers once open houses are allowed by the Government of Ontario –** A majority of Ontarians actively in the real estate market say they would be comfortable (22%) or somewhat comfortable (44%) attending an in-person open house with other buyers once open houses are allowed by the Government of Ontario, assuming the Realtor® took property safety precautions. Just over three in ten say they would be somewhat not comfortable (20%) or not comfortable (10%), and three per cent are unsure.
- **More than eight in ten Ontarians actively in the real estate market say they would be comfortable or somewhat comfortable attending an in-person private showing assuming the Realtor® took property safety precautions –** A strong majority of Ontarians actively in the real estate market say they would be comfortable (37%) or somewhat comfortable (47%) attending an in-person private showing for a home that is for sale assuming that the Realtor® took property safety precautions, while over one in ten say they would be somewhat not comfortable (11%) or not comfortable (three per cent). Three per cent are unsure. Residents of Eastern Ontario (50%) and Central or Northern Ontario (49%) are more likely to say they are comfortable with this than residents of the GTA (28%) and the City of Toronto (25%).

FOR SALE

Ontarians actively in the real estate market more often say they were not worried or somewhat worried about approaching the end of support programs

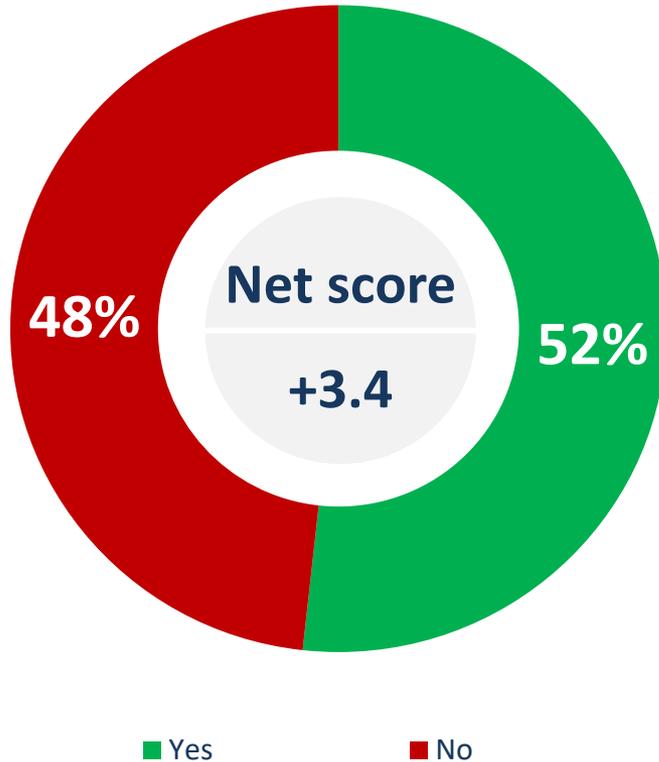
## Consumer finances

- **A majority of Ontarians actively in the real estate market report their work situation has changed in some way because of the COVID-19 pandemic** – Thirty-two per cent of Ontarians actively in the real estate market report there has been no change at all to their work situation, while another 32 per cent report they are working from home instead of at an external workplace. Twenty per cent report earning less income because they are working less hours and 17 per cent report having lost their job or being temporarily laid off.
- **Over three in four Ontario homeowners actively in the real estate market report they did not and are not planning to participate in the mortgage payment deferral program** – Seventy-six per cent of Ontario homeowners actively in the real estate market report they did not and are not planning to participate in the mortgage payment deferral program, while 10 per cent report they are participating and five per cent report they plan to participate. Nine per cent are unsure. Younger homeowners (18-34) are more likely report they are participating (20%) than those 55 plus (four per cent).
- **Ontarians actively in the real estate market more often say they were not worried or somewhat worried about approaching the end of support programs** – Just under six in ten Ontarians actively in the real estate market say they are not worried (47%) or somewhat not worried (11%) about approaching the end of support programs such as mortgage deferral and CERB, while just over one in three say they are worried (11%) or somewhat worried (25%). Six per cent are unsure. Younger Ontarians (18-34) are more likely to say they are worried about this (17%) than those 55 plus (five per cent). Those who intend to buy a home in the next two years are more likely to say they are worried about this (17%) than those who intend to buy and sell (six per cent).
- **More than eight in ten Ontarians actively in the real estate market report they do not have an income property** – Eighty-one per cent of Ontarians actively in the real estate market report they do not have an income property, while 12 per cent report they have an income property or properties that they intend to keep, and seven per cent report they have an income property or properties but they are thinking of selling some or all of them.

Nanos conducted an online representative survey of 1,005 Ontarians who are active in the real estate market, 18 years of age or older, between June 26<sup>th</sup> to 30<sup>th</sup>, 2020.

The research was commissioned by the Ontario Real Estate Association was conducted by Nanos Research.

# Actively looking for a home

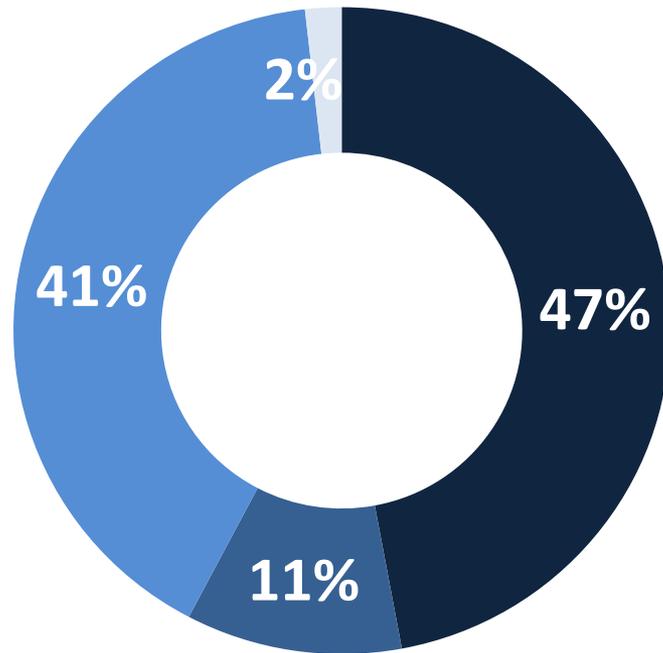


\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

	Yes	No
Plan to buy in next 2 years (n=473)	62.2%	37.8%
Plan to sell in next 2 years (n=107)	11.2%	88.8%
Plan to buy and sell in next 2 years (n=407)	48.2%	51.8%
Central/Northern Ontario (n=155)	41.9%	58.1%
Eastern Ontario (n=135)	49.6%	50.4%
Golden Horseshoe West (n=172)	51.7%	48.3%
GTA (n=230)	58.7%	41.3%
Southwestern Ontario (n=106)	45.3%	54.7%
City of Toronto (n=207)	56.0%	44.0%
Male (n=485)	49.5%	50.5%
Female (n=516)	53.7%	46.3%
18 to 34 (n=353)	61.5%	38.5%
35 to 54 (n=391)	58.8%	41.2%
55 plus (n=261)	28.0%	72.0%
Own (n=628)	46.5%	53.5%
Rent (n=291)	62.5%	37.5%

**QUESTION – [ASK RENTERS AND HOMEOWNERS]** Are you currently actively looking to buy a home?

# Intention to buy or sell a home in the next two years



Intend to buy
  Intend to sell  
 Intend to both buy and sell
  No

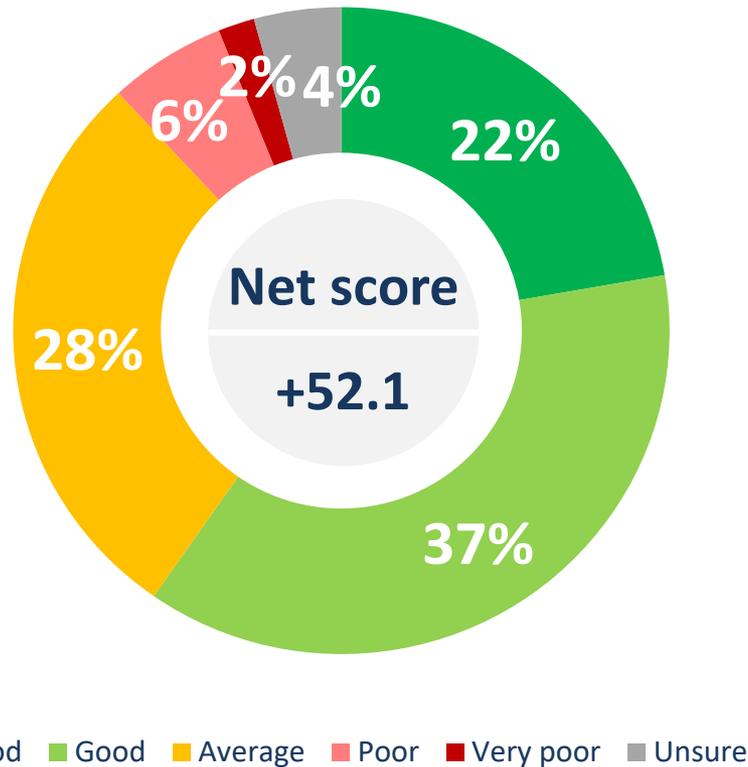
	Intend to buy	Intend to both buy and sell
Central/Northern Ontario (n=155)	39.4%	41.3%
Eastern Ontario (n=135)	43.0%	36.3%
Golden Horseshoe West (n=172)	48.8%	40.1%
GTA (n=230)	49.1%	40.4%
Southwestern Ontario (n=106)	45.3%	47.2%
City of Toronto (n=207)	52.7%	39.6%
Male (n=485)	43.1%	43.1%
Female (n=516)	50.4%	38.4%
18 to 34 (n=353)	69.4%	23.8%
35 to 54 (n=391)	44.2%	46.3%
55 plus (n=261)	21.1%	54.4%
Own (n=628)	19.3%	63.4%
Rent (n=291)	95.2%	0.7%

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

**QUESTION – [ASK RENTERS AND HOMEOWNERS]** Do you intend to buy or sell a home in the next two years? [SELECT ONE]

# Homeownership as an investment

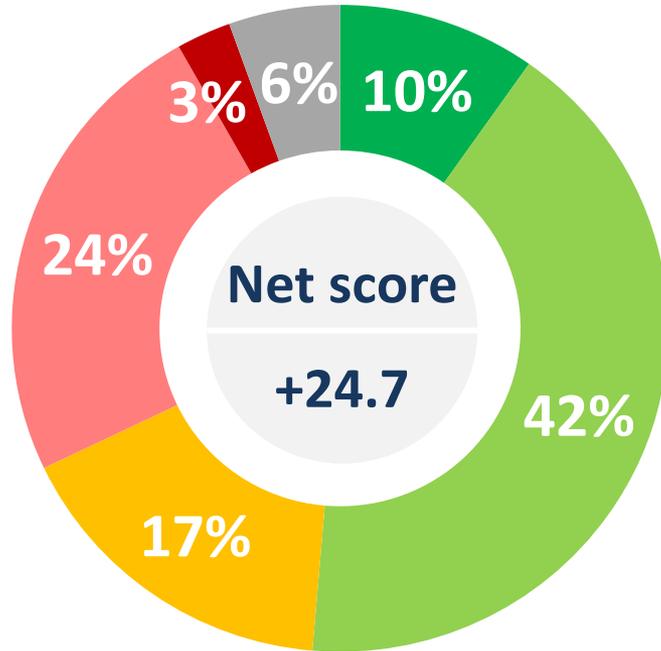


**QUESTION – [ASK RENTERS AND HOMEOWNERS]** Would you say that buying a home today is a very good, good, average, poor or very poor investment?

	Very good/ Good
Plan to buy in next 2 years (n=472)	56.6%
Plan to sell in next 2 years (n=107)	62.6%
Plan to buy and sell in next 2 years (n=405)	63.0%
Central/Northern Ontario (n=155)	61.9%
Eastern Ontario (n=135)	67.4%
Golden Horseshoe West (n=172)	62.8%
GTA (n=230)	55.9%
Southwestern Ontario (n=106)	59.4%
City of Toronto (n=207)	54.6%
Male (n=485)	63.9%
Female (n=516)	55.8%
18 to 34 (n=353)	56.7%
35 to 54 (n=391)	57.8%
55 plus (n=261)	66.5%
Own (n=628)	63.2%
Rent (n=291)	54.3%

\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

# Change in house prices after the pandemic



■ Increase a lot      ■ Increase somewhat      ■ Stay the same  
■ Decrease somewhat      ■ Decrease a lot      ■ Unsure

**QUESTION – [ASK RENTERS AND HOMEOWNERS]** After the pandemic is over, do you think that home prices will increase a lot, increase somewhat, stay the same, decrease somewhat or decrease a lot?

	Increase a lot/ Increase somewhat
Plan to buy in next 2 years (n=472)	50.0%
Plan to sell in next 2 years (n=106)	53.8%
Plan to buy and sell in next 2 years (n=407)	52.1%
Central/Northern Ontario (n=153)	52.3%
Eastern Ontario (n=135)	51.1%
Golden Horseshoe West (n=172)	50.0%
GTA (n=230)	53.0%
Southwestern Ontario (n=106)	46.2%
City of Toronto (n=207)	52.7%
Male (n=484)	57.6%
Female (n=515)	45.2%
18 to 34 (n=352)	51.4%
35 to 54 (n=391)	48.1%
55 plus (n=260)	56.2%
Own (n=627)	53.7%
Rent (n=290)	45.2%

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

# Good time to list a home for sale

## All (n=1005)

Mean	Median
9.5	6.00

## Planning to buy (n=473)

Mean	Median
9.9	8.00

## Planning to sell (n=107)

Mean	Median
11.3	11.00

## Planning to buy & sell (n=407)

Mean	Median
8.5	6.00

## Top Mentions

## Frequency (n=1005)

12 months	10.7%
6 months	7.5%
1 month	6.1%
3 months	4.7%
24 months	4.1%
2 months	3.7%
Unsure	49.7%

**QUESTION – [ASK RENTERS AND HOMEOWNERS]** In how many months do you think it will be a good time to do the following: [ROTATE]

**To list a home for sale**

# Good time to buy a home

## All (n=1005)

Mean	Median
9.0	6.00

## Planning to buy (n=473)

Mean	Median
9.3	6.00

## Planning to sell (n=107)

Mean	Median
9.6	7.00

## Planning to buy & sell (n=407)

Mean	Median
8.4	6.00

## Top Mentions

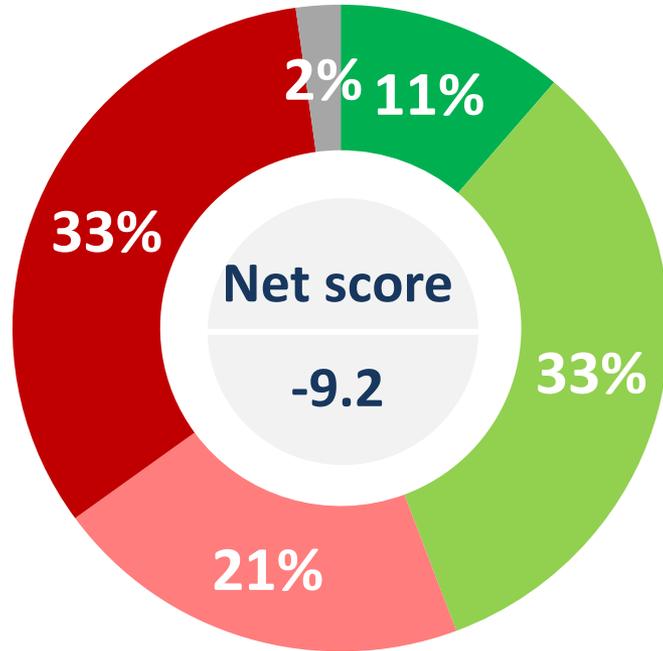
## Frequency (n=1005)

12 months	11.3%
6 months	10.0%
3 months	5.9%
1 month	5.3%
2 months	4.2%
24 months	3.9%
Unsure	41.9%

**QUESTION – [ASK RENTERS AND HOMEOWNERS]** In how many months do you think it will be a good time to do the following: [ROTATE]

**To buy a home**

# Openness to buying a house only seen virtually



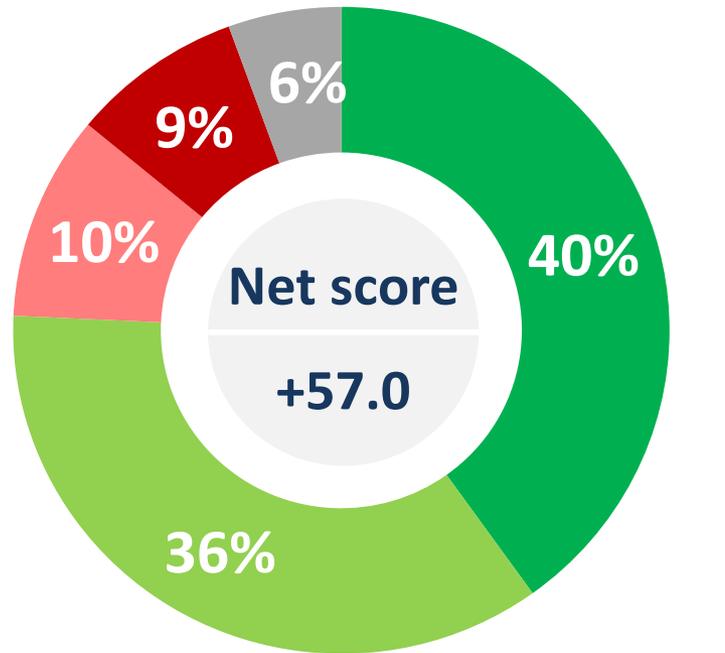
■ Open  
■ Somewhat not open  
■ Unsure  
■ Somewhat open  
■ Not open

**QUESTION** – [ASK RENTERS AND HOMEOWNERS] Would you be open, somewhat open, somewhat not open or not open to buying a house if you could only view it virtually using online tools?

	Not open/ Somewhat not open
Plan to buy in next 2 years (n=471)	51.4%
Plan to sell in next 2 years (n=107)	55.1%
Plan to buy and sell in next 2 years (n=407)	55.5%
Central/Northern Ontario (n=155)	58.7%
Eastern Ontario (n=135)	50.4%
Golden Horseshoe West (n=172)	58.7%
GTA (n=229)	49.3%
Southwestern Ontario (n=106)	63.2%
City of Toronto (n=206)	47.1%
Male (n=484)	50.8%
Female (n=515)	55.9%
18 to 34 (n=352)	50.9%
35 to 54 (n=391)	51.4%
55 plus (n=260)	60.4%
Own (n=627)	53.6%
Rent (n=290)	52.8%

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

# Importance of using a Realtor® if homes can only be viewed virtually



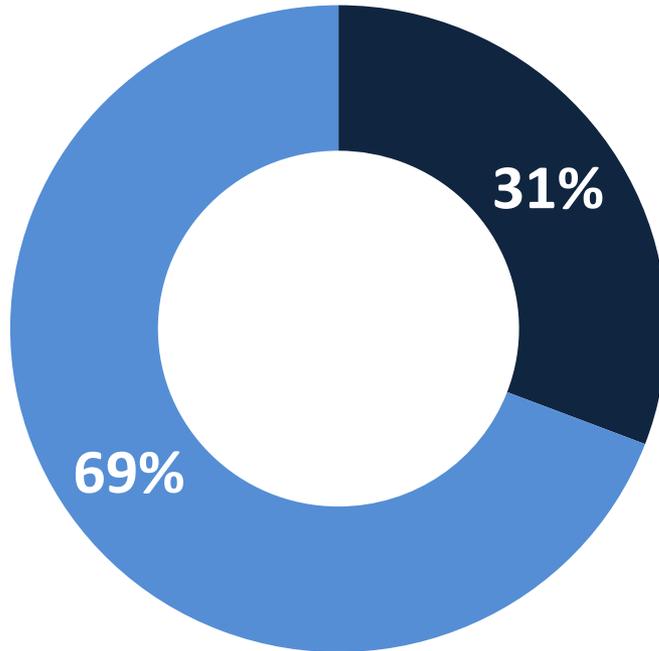
- Important
- Somewhat important
- Somewhat not important
- Not important
- Unsure

**QUESTION – [ASK RENTERS AND HOMEOWNERS][IF OPEN OR SOMEWHAT OPEN TO BUYING A HOUSE IF THEY COULD ONLY VIEW IT VIRTUALLY USING ONLINE TOOLS] Would it be important, somewhat important, somewhat not important or not important to use a Realtor® to help you purchase a home that you could only visit virtually?**

	Important/ Somewhat important
Plan to buy in next 2 years (n=473)	77.4%
Plan to sell in next 2 years (n=107)	78.5%
Plan to buy and sell in next 2 years (n=407)	73.7%
Central/Northern Ontario (n=155)	77.4%
Eastern Ontario (n=135)	74.8%
Golden Horseshoe West (n=172)	75.0%
GTA (n=230)	77.8%
Southwestern Ontario (n=106)	74.5%
City of Toronto (n=207)	73.9%
Male (n=485)	75.7%
Female (n=516)	75.8%
18 to 34 (n=353)	76.5%
35 to 54 (n=391)	73.7%
55 plus (n=261)	77.8%
Own (n=628)	74.8%
Rent (n=291)	78.4%

\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

# Impact of isolation on wants in future home



■ Changed what I want      ■ Not changed what I want

**QUESTION – [ASK RENTERS AND HOMEOWNERS]** Has being in isolation at home changed or not changed your view of what you want in your next home?

	Not changed what I want
Plan to buy in next 2 years (n=472)	69.5%
Plan to sell in next 2 years (n=107)	73.8%
Plan to buy and sell in next 2 years (n=406)	67.5%
Central/Northern Ontario (n=154)	74.0%
Eastern Ontario (n=135)	67.4%
Golden Horseshoe West (n=171)	68.4%
GTA (n=230)	72.2%
Southwestern Ontario (n=106)	63.2%
City of Toronto (n=207)	67.1%
Male (n=483)	70.2%
Female (n=516)	68.6%
18 to 34 (n=353)	67.1%
35 to 54 (n=391)	67.3%
55 plus (n=259)	74.9%
Own (n=627)	68.4%
Rent (n=290)	67.6%

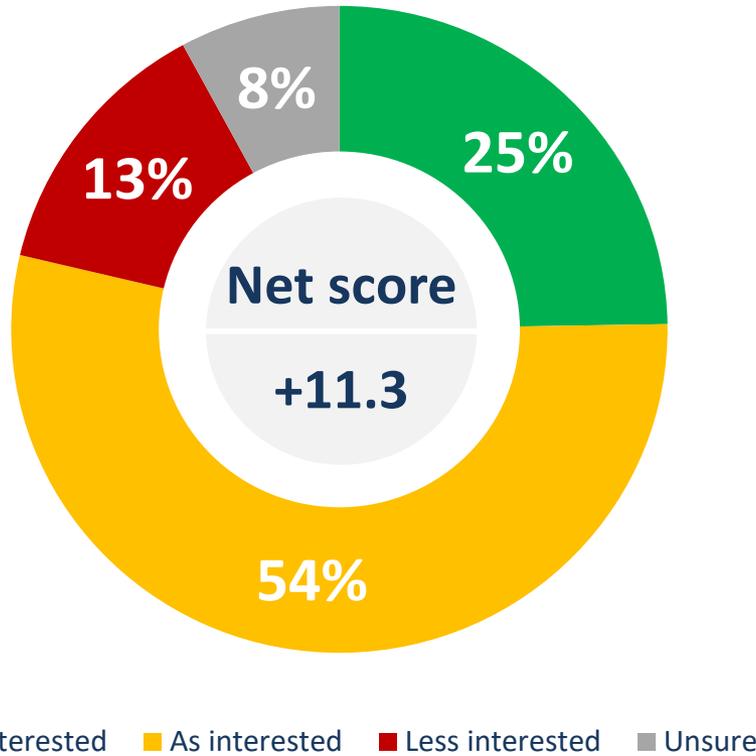
\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

# How views have changed

Top Mentions	Frequency (n=289)
Bigger home/more space/more amenities	30.1%
I want more outdoor space	19.0%
Different location/away from the City	6.9%
Smaller home	5.9%
It needs a home office	5.9%
Practical/convenient/accessible layout	3.8%
Unsure	1.4%

**QUESTION – [ASK RENTERS AND HOMEOWNERS][IF VIEWS HAVE CHANGED] How have your views of your next home changed? [OPEN]**

# Impact of the pandemic on interest in buying a home

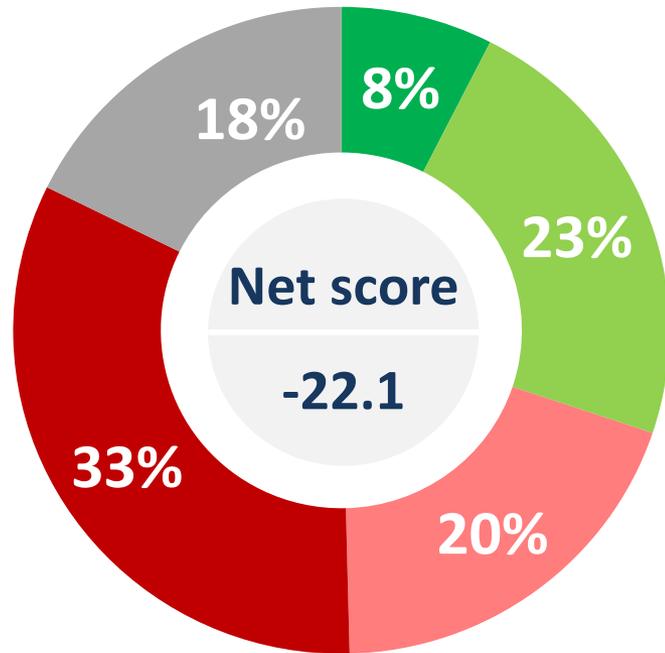


**QUESTION – [RENTERS ONLY]** Are you more interested, as interested or less interested in buying a home because of the pandemic?

	As interested
Plan to buy in next 2 years (n=277)	55.2%
Central/Northern Ontario (n=39)	53.8%
Eastern Ontario (n=37)	56.8%
Golden Horseshoe West (n=51)	58.8%
GTA (n=57)	47.4%
Southwestern Ontario (n=31)	51.6%
City of Toronto (n=76)	55.3%
Male (n=120)	54.2%
Female (n=169)	53.3%
18 to 34 (n=147)	51.7%
35 to 54 (n=114)	61.4%
55 plus (n=30)	36.7%

\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

# Increase in likelihood of buying a second property



- More likely
- Somewhat more likely
- Somewhat less likely
- Less likely
- Unsure

**QUESTION – [HOMEOWNERS ONLY]** Are you more likely, somewhat more likely, as likely, somewhat less likely or less likely to buy a second property (ex. A cottage or vacation home) now compared to before the pandemic?

	Somewhat less likely/ Less likely
Plan to buy in next 2 years (n=121)	37.2%
Plan to sell in next 2 years (n=104)	67.3%
Plan to buy and sell in next 2 years (n=397)	52.6%
Central/Northern Ontario (n=111)	56.8%
Eastern Ontario (n=91)	59.3%
Golden Horseshoe West (n=97)	48.5%
GTA (n=140)	47.9%
Southwestern Ontario (n=66)	54.5%
City of Toronto (n=122)	49.2%
Male (n=327)	50.5%
Female (n=299)	53.8%
18 to 34 (n=129)	42.6%
35 to 54 (n=268)	50.4%
55 plus (n=230)	59.6%

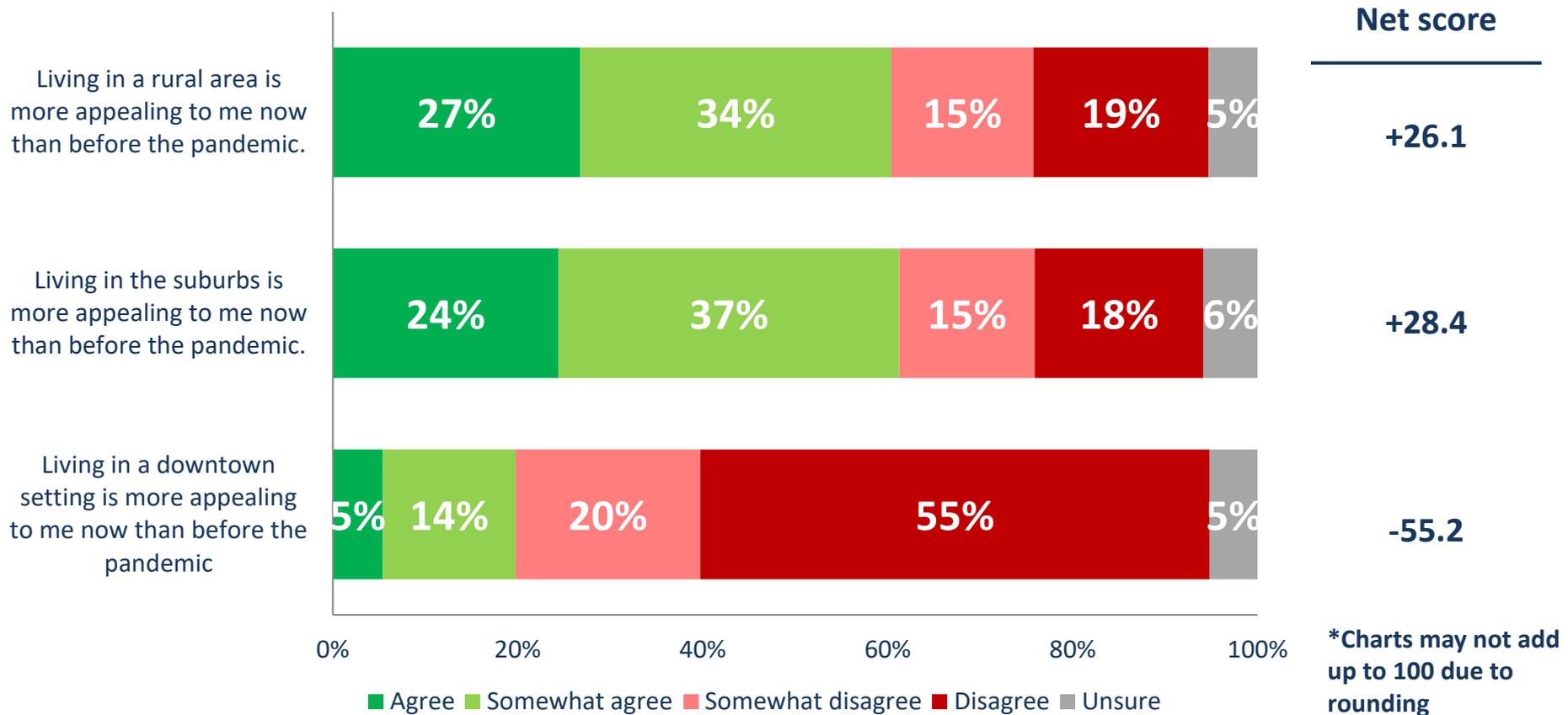
\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

# Reason for buying a second property

Top Mentions	Frequency (n=171)
Place to travel to/vacation despite restrictions (i.e. Cottage)	37.4%
Good investment	18.1%
I want one/It would be nice to have one	17.5%
Prices are good right now	5.8%
Generate income/rent it out	4.1%
A place to retire to	2.3%
Unsure	1.8%

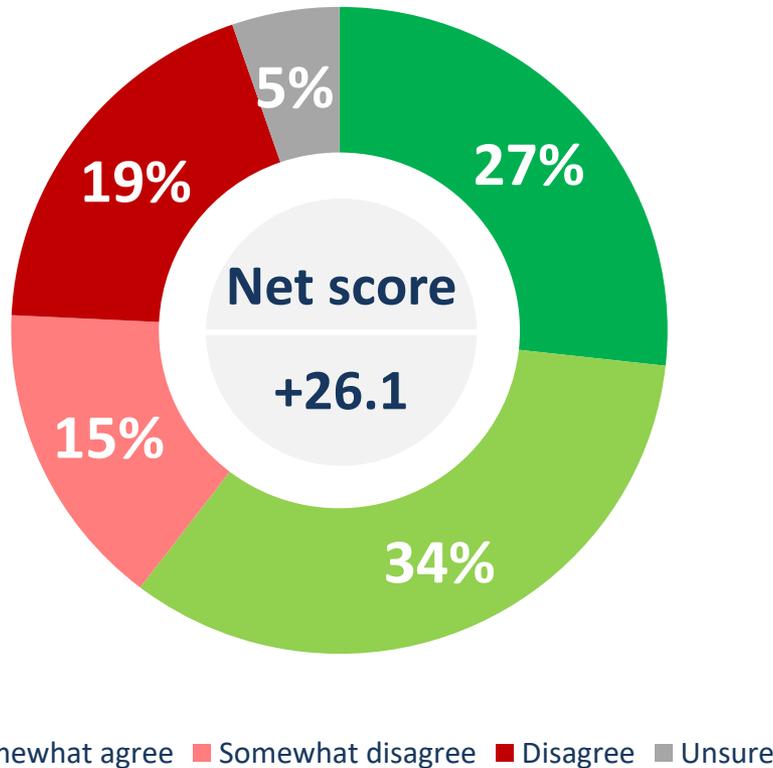
**QUESTION – [HOMEOWNERS ONLY] [IF MORE LIKELY/SOMEWHAT MORE LIKELY] Why do you have that opinion?**  
[Open]

# Change in preferred area since the pandemic



**QUESTION** – Do you agree, somewhat agree, somewhat disagree or disagree with each of the following?  
[RANDOMIZE]

# Increased appeal of living in a rural area



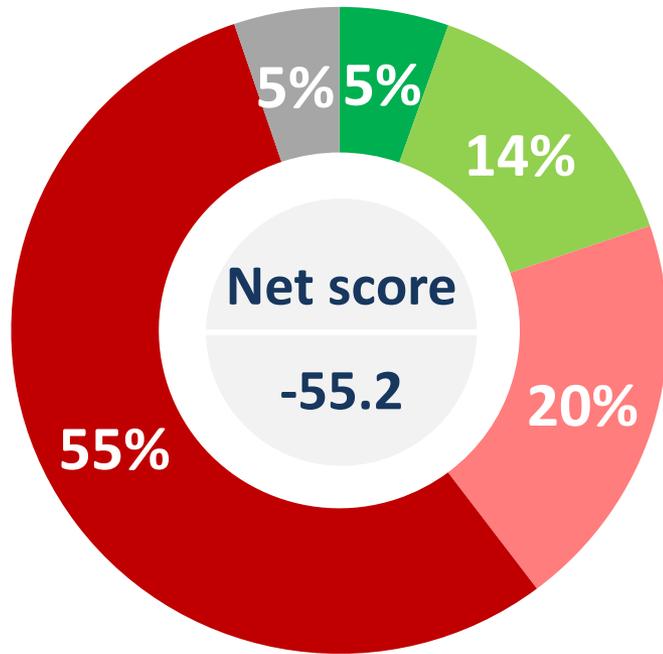
**QUESTION** – Do you agree, somewhat agree, somewhat disagree or disagree with each of the following? [RANDOMIZE]

**Living in a rural area is more appealing to me now than before the pandemic**

	Agree/ Somewhat agree
Plan to buy in next 2 years (n=471)	58.0%
Plan to sell in next 2 years (n=107)	54.2%
Plan to buy and sell in next 2 years (n=406)	65.3%
Central/Northern Ontario (n=155)	84.5%
Eastern Ontario (n=134)	59.0%
Golden Horseshoe West (n=172)	63.4%
GTA (n=228)	53.1%
Southwestern Ontario (n=106)	65.1%
City of Toronto (n=207)	46.4%
Male (n=484)	61.0%
Female (n=514)	59.5%
18 to 34 (n=353)	56.7%
35 to 54 (n=390)	60.5%
55 plus (n=259)	65.3%
Own (n=625)	63.0%
Rent (n=291)	58.8%

\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

# Increased appeal of living in a downtown setting



**Net score**

**-55.2**

■ Agree ■ Somewhat agree ■ Somewhat disagree ■ Disagree ■ Unsure

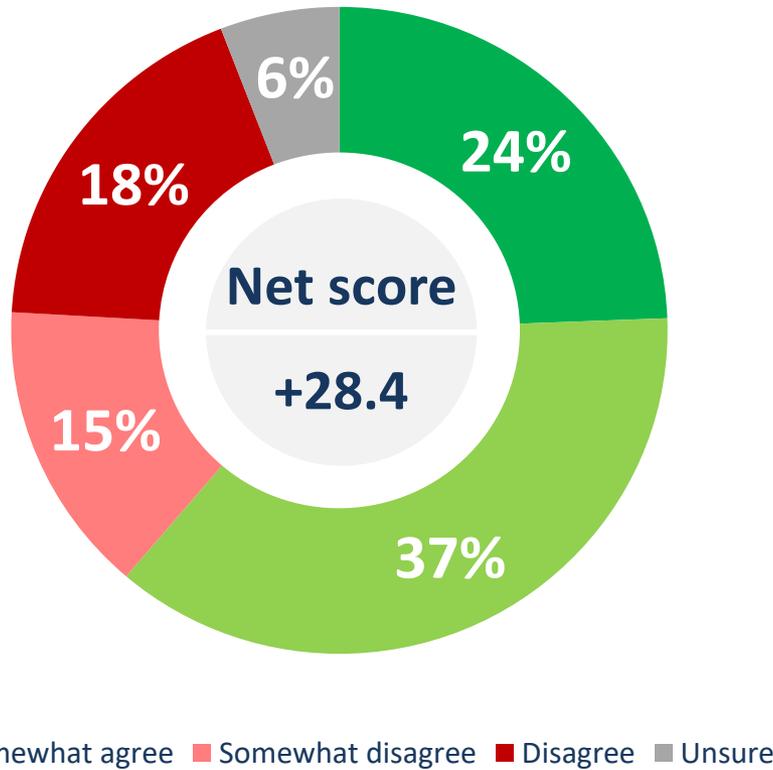
**QUESTION** – Do you agree, somewhat agree, somewhat disagree or disagree with each of the following? [RANDOMIZE]

**Living in a downtown setting is more appealing to me now than before the pandemic**

	Disagree/ Somewhat disagree
Plan to buy in next 2 years (n=472)	68.6%
Plan to sell in next 2 years (n=107)	81.3%
Plan to buy and sell in next 2 years (n=405)	81.2%
Central/Northern Ontario (n=155)	81.9%
Eastern Ontario (n=134)	73.1%
Golden Horseshoe West (n=172)	80.2%
GTA (n=228)	76.4%
Southwestern Ontario (n=105)	82.9%
City of Toronto (n=207)	61.4%
Male (n=484)	77.3%
Female (n=514)	72.8%
18 to 34 (n=353)	73.7%
35 to 54 (n=390)	73.3%
55 plus (n=259)	79.5%
Own (n=625)	78.1%
Rent (n=291)	67.0%

\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

# Increased appeal of living in the suburbs



**QUESTION** – Do you agree, somewhat agree, somewhat disagree or disagree with each of the following? [RANDOMIZE]

**Living in the suburbs is more appealing to me now than before the pandemic.**

	Agree/ Somewhat agree
Plan to buy in next 2 years (n=473)	62.8%
Plan to sell in next 2 years (n=107)	50.5%
Plan to buy and sell in next 2 years (n=406)	63.1%
Central/Northern Ontario (n=155)	49.0%
Eastern Ontario (n=135)	52.6%
Golden Horseshoe West (n=172)	62.2%
GTA (n=230)	74.8%
Southwestern Ontario (n=105)	56.2%
City of Toronto (n=207)	62.8%
Male (n=484)	63.6%
Female (n=516)	58.9%
18 to 34 (n=353)	62.9%
35 to 54 (n=390)	61.8%
55 plus (n=261)	58.2%
Own (n=627)	62.2%
Rent (n=291)	60.8%

\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

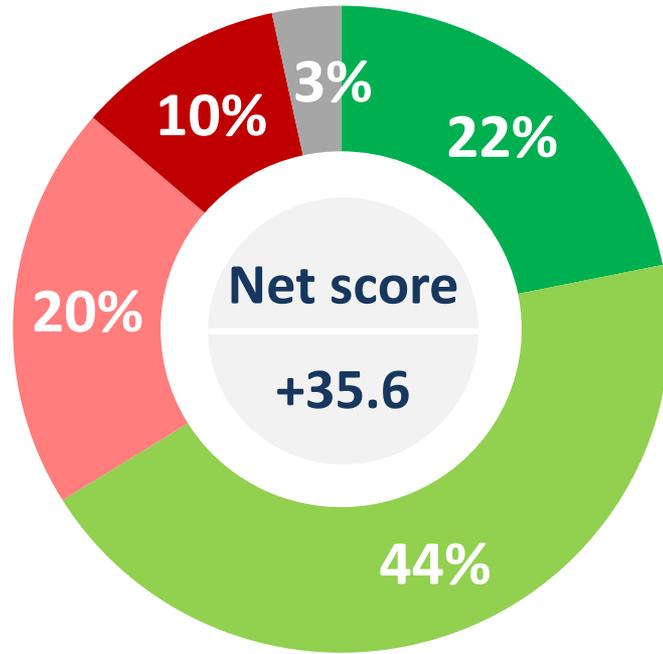
# Important safety factors when selecting a Realtor®

	First Ranked (n=1005)	Second Ranked (n=975)	Third Ranked (n=954)
Frequently cleaning and disinfecting the property	18.8%	22.2%	20.0%
Limiting the number of visitors per showing	16.9%	17.5%	20.1%
Wearing/providing personal protective equipment (PPE), such as masks and gloves	16.6%	20.4%	18.9%
Spacing out showings	13.6%	16.1%	13.6%
Offers virtual tools, such as video tours and photographs	13.0%	9.4%	12.3%
Using digital documents (digital brochures, listing sheets, etc.)	8.0%	8.5%	6.7%
I would not be comfortable seeing a home in-person at this time	7.3%	3.3%	5.1%
I am not concerned/don't feel strongly about any of these	5.8%	2.6%	3.2%

There are a number of safety precautions that Realtors® could take to make open houses and home viewings safer such as using personal protective equipment (PPE), limiting the number of visitors to a house, and frequently cleaning the property.

**QUESTION** – When it comes to choosing a Realtor®, please rank the top three most important things a Realtor® could do, where 1 is the most important, 2 is the second most important, and 3 is the third most important? [RANDOMIZE]

# Level of comfort attending in-person open houses



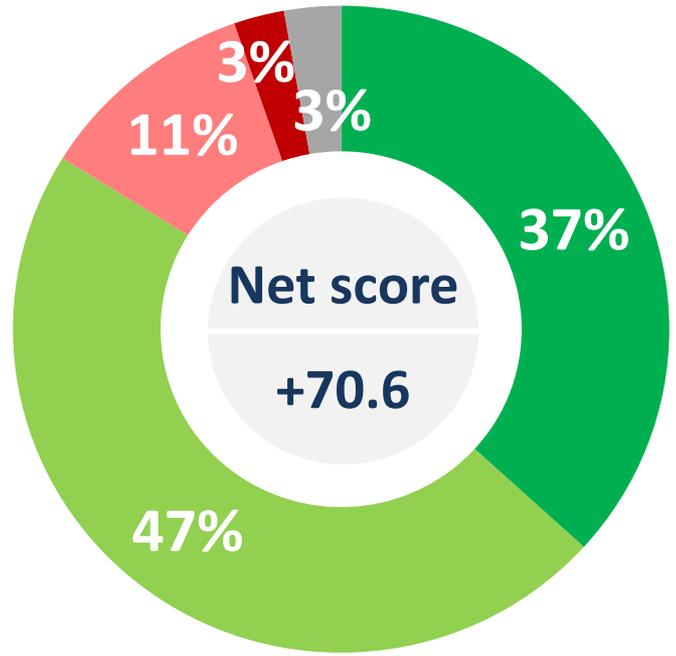
- Comfortable
- Somewhat comfortable
- Somewhat not comfortable
- Not comfortable
- Unsure

**QUESTION** – Once open houses are allowed by the Government of Ontario, assuming the Realtor® took proper safety precautions, would you be comfortable, somewhat comfortable, somewhat not comfortable or not comfortable attending an in-person open house with other buyers for a home that is for sale?

	Comfortable /Somewhat comfortable
Plan to buy in next 2 years (n=473)	72.5%
Plan to sell in next 2 years (n=106)	50.9%
Plan to buy and sell in next 2 years (n=407)	61.9%
Central/Northern Ontario (n=155)	68.4%
Eastern Ontario (n=134)	67.2%
Golden Horseshoe West (n=172)	70.3%
GTA (n=230)	63.0%
Southwestern Ontario (n=106)	67.0%
City of Toronto (n=207)	63.3%
Male (n=485)	68.9%
Female (n=515)	63.5%
18 to 34 (n=353)	73.4%
35 to 54 (n=391)	66.8%
55 plus (n=260)	55.4%
Own (n=627)	63.0%
Rent (n=291)	72.2%

\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

# Level of comfort attending in-person private showings

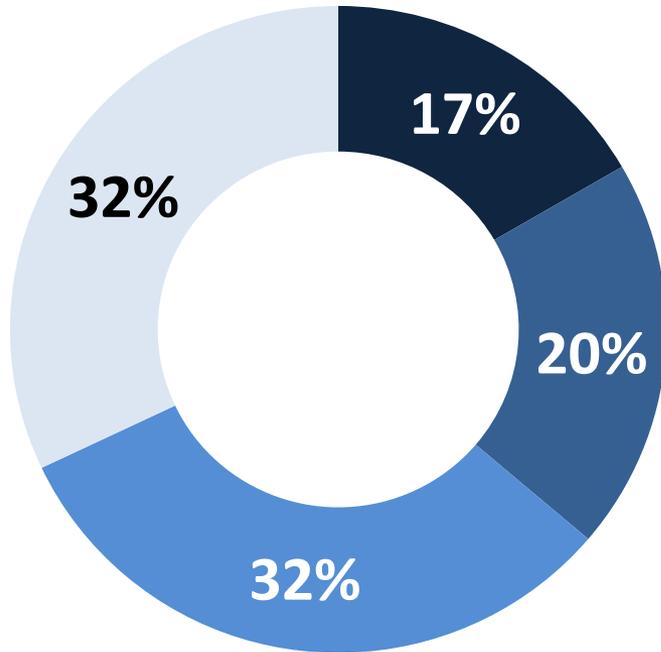


- Comfortable
- Somewhat comfortable
- Somewhat not comfortable
- Not comfortable
- Unsure

**QUESTION** – Assuming the Realtor® took proper safety precautions, would you be comfortable, somewhat comfortable, somewhat not comfortable or not comfortable attending an in-person private showing for a home that is for sale?

	Comfortable/ Somewhat comfortable
Plan to buy in next 2 years (n=472)	85.8%
Plan to sell in next 2 years (n=107)	79.4%
Plan to buy and sell in next 2 years (n=407)	82.8%
Central/Northern Ontario (n=155)	86.5%
Eastern Ontario (n=135)	87.4%
Golden Horseshoe West (n=172)	92.4%
GTA (n=230)	75.7%
Southwestern Ontario (n=105)	92.4%
City of Toronto (n=207)	77.3%
Male (n=485)	85.4%
Female (n=515)	82.7%
18 to 34 (n=353)	87.0%
35 to 54 (n=390)	80.8%
55 plus (n=261)	84.3%
Own (n=628)	83.0%
Rent (n=290)	85.5%

\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.



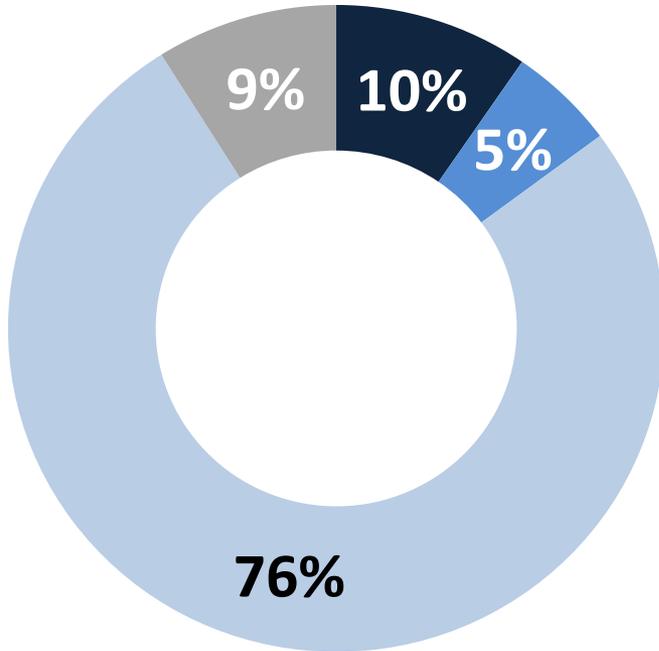
- Lost job or temporarily laid off
- Earning less income because working less hours
- Working from home instead of at an external workplace
- No change at all

**QUESTION** – Many Ontarians have been impacted by the COVID-19 pandemic in different ways. How would you BEST describe how your work situation has changed if at all? [SELECT ONE][RANDOMIZE]

	No change at all
Plan to buy in next 2 years (n=473)	26.0%
Plan to sell in next 2 years (n=107)	51.4%
Plan to buy and sell in next 2 years (n=407)	34.9%
Central/Northern Ontario (n=155)	42.6%
Eastern Ontario (n=135)	43.7%
Golden Horseshoe West (n=172)	34.3%
GTA (n=230)	22.2%
Southwestern Ontario (n=106)	34.0%
City of Toronto (n=207)	24.6%
Male (n=485)	33.6%
Female (n=516)	30.6%
18 to 34 (n=353)	17.3%
35 to 54 (n=391)	27.4%
55 plus (n=261)	59.0%
Own (n=628)	36.8%
Rent (n=291)	25.4%

\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

# Participation in mortgage payment deferral program



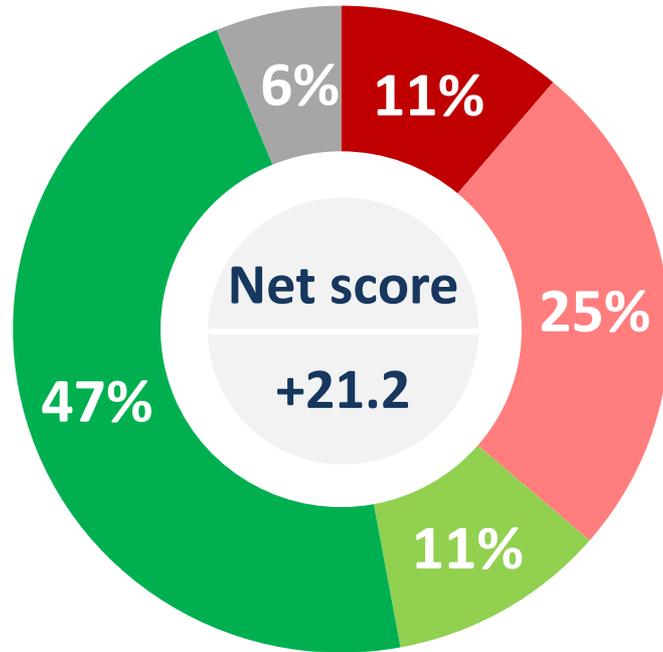
Yes, I am participating
  Yes, I plan to participate  
 No
  Unsure

**QUESTION – [HOMEOWNERS ONLY]** Did you participate/or are you planning to participate in the mortgage payment deferral program?

	No
Plan to buy in next 2 years (n=121)	59.5%
Plan to sell in next 2 years (n=103)	86.4%
Plan to buy and sell in next 2 years (n=397)	79.1%
Central/Northern Ontario (n=110)	75.5%
Eastern Ontario (n=91)	84.6%
Golden Horseshoe West (n=97)	84.5%
GTA (n=140)	65.0%
Southwestern Ontario (n=66)	74.2%
City of Toronto (n=122)	77.9%
Male (n=326)	77.3%
Female (n=299)	74.9%
18 to 34 (n=130)	59.2%
35 to 54 (n=268)	73.5%
55 plus (n=228)	89.0%

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

# Worries about approaching the end of support programs



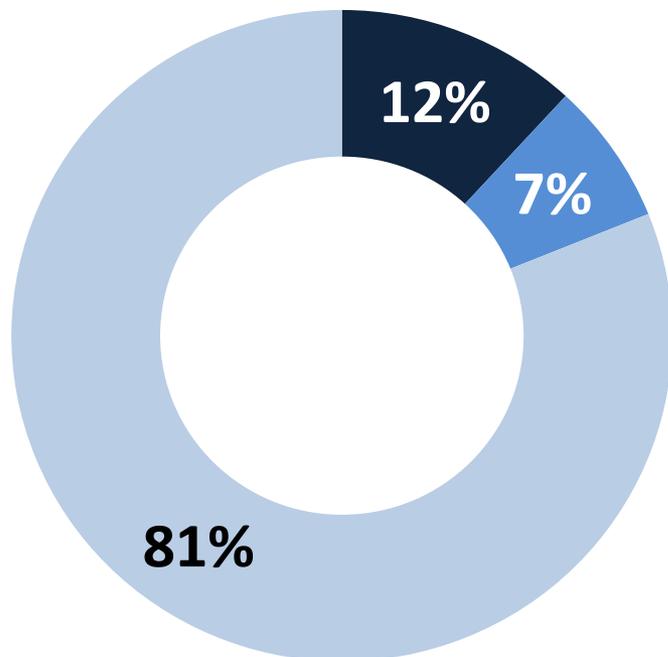
- Worried
- Somewhat worried
- Somewhat not worried
- Not worried
- Unsure

**QUESTION** – Are you worried, somewhat worried, somewhat not worried or worried about approaching the end of support programs such as mortgage deferral and CERB?

	Not worried/ Somewhat not worried
Plan to buy in next 2 years (n=473)	49.7%
Plan to sell in next 2 years (n=106)	72.6%
Plan to buy and sell in next 2 years (n=405)	64.0%
Central/Northern Ontario (n=154)	64.3%
Eastern Ontario (n=134)	59.7%
Golden Horseshoe West (n=172)	64.0%
GTA (n=229)	50.2%
Southwestern Ontario (n=106)	60.4%
City of Toronto (n=207)	52.2%
Male (n=482)	60.8%
Female (n=516)	54.5%
18 to 34 (n=353)	47.0%
35 to 54 (n=391)	55.5%
55 plus (n=258)	74.8%
Own (n=625)	64.3%
Rent (n=291)	46.0%

\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

# Possession of an income property



- I have an income property or properties that I intend to keep
- I have an income property or properties but I am thinking of selling some or all of them
- I do not have an income property

**QUESTION** – Which of the following best describes you?  
[ROTATE]

	I do not have an income property
Plan to buy in next 2 years (n=473)	83.1%
Plan to sell in next 2 years (n=107)	74.8%
Plan to buy and sell in next 2 years (n=407)	80.6%
Central/Northern Ontario (n=155)	81.9%
Eastern Ontario (n=135)	78.5%
Golden Horseshoe West (n=172)	87.2%
GTA (n=230)	76.5%
Southwestern Ontario (n=106)	86.8%
City of Toronto (n=207)	79.2%
Male (n=485)	79.0%
Female (n=516)	82.9%
18 to 34 (n=353)	79.6%
35 to 54 (n=391)	81.6%
55 plus (n=261)	82.4%
Own (n=628)	76.4%
Rent (n=291)	90.4%

\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.



Nanos conducted an online representative survey of 1,005 Ontarians who are active in the real estate market, 18 years of age or older, between June 26<sup>th</sup> to 30<sup>th</sup>, 2020.

Qualified respondents met at least one of the following criteria:

- Are actively looking to buy a home; or,
- Intend to buy or sell a home in the next two years.

The research was commissioned by the Ontario Real Estate Association was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Nanos used the directly comparable profile of Ontarians active in the real estate market from the previous wave of research.

# TECHNICAL NOTE



Element	Description
Research sponsor	Ontario Real Estate Association (OREA)
Population and Final Sample Size	1,005 Ontarians who are active participants in the real estate market.
Source of Sample	Dynata
Type of Sample	Probability
Margin of Error	Not applicable.
Mode of Survey	Online survey.
Sampling Method Base	Drawn from a panel.
Demographics (Captured)	Ontario; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Not applicable.
Number of Calls	Not applicable.
Time of Calls	Not applicable.
Field Dates	June 26 <sup>th</sup> to 30 <sup>th</sup> , 2020.
Language of Survey	The survey was conducted in English.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a>

Element	Description
Weighting of Data	Not applicable.
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without internet access could not participate. Individuals not actively participating in the real estate market could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Ontario.
Estimated Response Rate	Not applicable.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	All questions asked are contained in the report.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.



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# TABULATIONS





**2020-1677 – Ontario Real Estate Association – Residential Real Estate Monitor – June Wave – STAT SHEET**

			Region							What is your gender			Age			Home			
			Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus	Own	Rent	Live with parents/ relative	Refuse/No answer
Question 2 - Are you currently actively looking to buy a home?	Total	Unwgt N	1005	155	135	172	230	106	207	485	516	4	353	391	261	628	291	84	2
	Yes	%	51.7	41.9	49.6	51.7	58.7	45.3	56.0	49.5	53.7		61.5	58.8	28.0	46.5	62.5	53.6	
	No	%	48.3	58.1	50.4	48.3	41.3	54.7	44.0	50.5	46.3		38.5	41.2	72.0	53.5	37.5	46.4	

			Region							What is your gender			Age			Home			
			Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus	Own	Rent	Live with parents/ relative	Refuse/No answer
Question 3 - Do you intend to buy or sell a home in the next two years?	Total	Unwgt N	1005	155	135	172	230	106	207	485	516	4	353	391	261	628	291	84	2
	Intend to buy	%	47.1	39.4	43.0	48.8	49.1	45.3	52.7	43.1	50.4		69.4	44.2	21.1	19.3	95.2	88.1	
	Intend to sell	%	10.6	17.4	19.3	9.3	7.8	6.6	6.3	12.6	8.9		4.0	7.9	23.8	16.6	1.0	0.0	
	Intend to both buy and sell	%	40.5	41.3	36.3	40.1	40.4	47.2	39.6	43.1	38.4		23.8	46.3	54.4	63.4	0.7	8.3	
	No	%	1.8	1.9	1.5	1.7	2.6	0.9	1.4	1.2	2.3		2.8	1.5	0.8	0.8	3.1	3.6	

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			Region							What is your gender			Age			Home			
			Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus	Own	Rent	Live with parents/ relative	Refuse/No answer
Question 4 - Would you say that buying a home today is a very good, good, average, poor or very poor investment?	Total	Unwgt N	1002	155	135	172	229	106	205	482	516	4	353	389	260	625	291	84	2
	Very good	%	22.3	25.8	30.4	19.2	20.1	19.8	20.5	24.7	20.0	25.0	20.1	21.6	26.2	25.4	18.9	10.7	0.0
	Good	%	37.4	36.1	37.0	43.6	35.8	39.6	34.1	39.2	35.9	25.0	36.5	36.2	40.4	37.8	35.4	41.7	50.0
	Average	%	28.4	27.7	24.4	25.0	29.7	30.2	32.2	24.5	32.2	25.0	32.3	28.5	23.1	26.6	31.3	32.1	50.0
	Poor	%	5.8	4.5	4.4	5.8	8.3	5.7	4.9	5.4	6.0	25.0	6.2	6.2	4.6	5.1	7.2	6.0	0.0
	Very poor	%	1.8	1.3	0.0	2.9	1.7	0.9	2.9	2.7	1.0	0.0	2.5	1.8	0.8	1.6	1.0	6.0	0.0
	Unsure	%	4.3	4.5	3.7	3.5	4.4	3.8	5.4	3.5	5.0	0.0	2.3	5.7	5.0	3.5	6.2	3.6	0.0

			Region							What is your gender			Age			Home			
			Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus	Own	Rent	Live with parents/ relative	Refuse/No answer
Question 5 - After the pandemic is over, do you think that homes prices will increase a lot, increase somewhat, stay the same, decrease somewhat or decrease a lot?	Total	Unwgt N	1003	153	135	172	230	106	207	484	515	4	352	391	260	627	290	84	2
	Increase a lot	%	9.8	11.1	9.6	11.6	7.4	10.4	9.7	11.0	8.5		12.2	8.7	8.1	9.6	10.0	10.7	
	Increase somewhat	%	41.6	41.2	41.5	38.4	45.7	35.8	43.0	46.7	36.7		39.2	39.4	48.1	44.2	35.2	44.0	
	Stay the same	%	16.6	17.0	17.8	18.0	13.0	15.1	18.8	15.9	17.3		13.6	19.7	15.8	17.2	17.6	8.3	
	Decrease somewhat	%	23.9	23.5	25.9	26.7	24.3	23.6	20.3	20.0	27.6		25.9	22.5	23.5	22.5	26.2	27.4	
	Decrease a lot	%	2.7	5.9	2.2	2.3	3.5	0.9	1.0	2.1	3.3		2.6	3.6	1.5	2.6	3.1	2.4	
	Unsure	%	5.5	1.3	3.0	2.9	6.1	14.2	7.2	4.3	6.6		6.5	6.1	3.1	4.0	7.9	7.1	

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**2020-1677 – Ontario Real Estate Association – Residential Real Estate Monitor – June Wave – STAT SHEET**

In how many months do you think it will be a good time to do the following: [ROTATE]

		Region								What is your gender			Age			Home			
		Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto		Male	Female	Other	18 to 34	35 to 54	55 plus	Own	Rent	Live with parents/ relative	Refuse/No answer
Question 6 - To list a home for sale	Total	Unwgt N	1005	155	135	172	230	106	207	485	516	4	353	391	261	628	291	84	2
		Mean	9.47	8.70	9.09	9.11	10.30	9.07	9.94	9.58	9.33		9.83	8.70	10.10	9.11	9.83	11.83	
		Median	6.00	7.50	10.00	6.00	9.00	6.00	6.00	6.00	7.00		7.00	6.00	8.00	6.00	6.00	12.00	
	1	%	6.1	4.5	7.4	7.6	6.1	9.4	3.4	5.8	6.4		5.9	5.1	7.7	6.8	4.8	4.8	
	2	%	3.7	2.6	3.0	7.0	3.9	3.8	1.9	4.7	2.7		2.5	4.1	4.6	3.7	4.1	2.4	
	3	%	4.7	9.0	3.0	1.7	4.3	3.8	5.8	5.8	3.7		4.8	5.9	2.7	5.1	4.5	2.4	
	4	%	2.1	2.6	1.5	3.5	1.3	1.9	1.9	2.7	1.4		1.7	2.8	1.5	2.5	1.4	1.2	
	5	%	1.3	0.0	0.0	1.2	1.3	0.9	3.4	1.4	1.2		1.7	1.3	0.8	1.3	1.7	0.0	
	6	%	7.5	7.7	6.7	7.0	4.8	13.2	8.2	8.0	7.0		6.2	7.4	9.2	9.2	4.8	3.6	
	7	%	0.7	1.3	0.0	0.6	0.9	0.9	0.5	0.8	0.6		1.1	0.5	0.4	0.8	0.3	1.2	
	8	%	1.8	3.9	2.2	1.2	2.2	0.0	1.0	1.9	1.7		1.7	1.5	2.3	1.4	2.4	2.4	
	9	%	1.1	0.0	0.7	1.7	0.9	0.9	1.9	0.6	1.6		1.7	1.0	0.4	1.1	1.0	1.2	
	10	%	1.2	1.9	3.0	0.6	1.3	0.0	0.5	1.4	1.0		1.1	1.3	1.1	1.4	0.7	1.2	
	11	%	0.2	0.0	0.0	0.0	0.4	0.9	0.0	0.4	0.0		0.3	0.3	0.0	0.3	0.0	0.0	
	12	%	10.7	13.5	13.3	8.1	11.3	5.7	11.1	11.3	10.3		8.5	12.5	11.1	12.3	7.6	10.7	
	13	%	0.1	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.2		0.3	0.0	0.0	0.0	0.3	0.0	
	14	%	0.3	1.3	0.0	0.0	0.4	0.0	0.0	0.4	0.2		0.6	0.0	0.4	0.3	0.3	0.0	
	15	%	0.6	0.6	0.7	0.6	0.4	0.0	1.0	0.6	0.6		0.0	0.5	1.5	1.0	0.0	0.0	
	16	%	0.3	0.6	0.7	0.0	0.4	0.0	0.0	0.4	0.2		0.3	0.3	0.4	0.5	0.0	0.0	
	18	%	1.9	1.3	3.0	1.2	2.6	2.8	1.0	2.9	0.8		1.4	1.3	3.4	2.4	0.7	2.4	
	20	%	0.6	0.6	1.5	0.0	1.3	0.0	0.0	0.6	0.6		0.0	0.8	1.1	0.8	0.3	0.0	
	23	%	0.1	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.2		0.3	0.0	0.0	0.0	0.3	0.0	
	24	%	4.1	3.9	2.2	5.2	5.2	2.8	3.9	4.5	3.7		3.7	3.1	6.1	3.8	4.1	6.0	
	30	%	0.3	0.0	0.0	0.0	0.4	0.9	0.5	0.4	0.2		0.6	0.0	0.4	0.2	0.7	0.0	
	36	%	0.7	0.0	0.0	1.2	0.4	2.8	0.5	0.6	0.8		0.8	0.5	0.8	0.5	0.7	2.4	
	40	%	0.1	0.0	0.0	0.0	0.0	0.0	0.5	0.2	0.0		0.3	0.0	0.0	0.0	0.3	0.0	
	46	%	0.1	0.0	0.0	0.6	0.0	0.0	0.0	0.2	0.0		0.0	0.3	0.0	0.2	0.0	0.0	
	48	%	0.2	0.0	0.0	0.0	0.4	0.0	0.5	0.2	0.2		0.6	0.0	0.0	0.2	0.3	0.0	
	Unsure	%	49.7	44.5	50.4	51.2	49.6	49.1	52.2	43.9	55.0		53.8	49.6	44.1	44.3	58.4	58.3	

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**2020-1677 – Ontario Real Estate Association – Residential Real Estate Monitor – June Wave – STAT SHEET**

In how many months do you think it will be a good time to do the following: [ROTATE]

		Region								What is your gender			Age			Home			
		Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto		Male	Female	Other	18 to 34	35 to 54	55 plus	Own	Rent	Live with parents/ relative	Refuse/No answer
Question 7 - To buy a home	Total	Unwgt N	1005	155	135	172	230	106	207	485	516	4	353	391	261	628	291	84	2
		Mean	8.95	8.85	10.54	8.73	8.86	8.68	8.43	9.21	8.65		8.70	8.47	10.01	8.75	9.07	10.06	
		Median	6.00	6.00	8.00	6.00	8.00	6.00	6.00	6.00	6.00		6.00	6.00	8.00	6.00	6.00	6.00	
	1	%	5.3	5.2	2.2	8.1	8.3	4.7	1.9	5.6	5.0		6.8	4.3	4.6	5.1	4.8	8.3	
	2	%	4.2	4.5	4.4	4.7	3.9	3.8	3.9	5.2	3.3		4.0	5.4	2.7	4.1	4.1	4.8	
	3	%	5.9	5.2	4.4	4.1	3.5	8.5	10.1	6.2	5.6		4.2	8.4	4.2	6.4	5.8	2.4	
	4	%	2.7	4.5	3.0	3.5	1.7	1.9	1.9	3.9	1.6		3.7	2.0	2.3	2.4	3.1	3.6	
	5	%	2.0	1.3	2.2	2.3	3.0	0.0	1.9	2.1	1.9		2.8	1.5	1.5	1.8	2.7	1.2	
	6	%	10.0	11.0	8.9	9.9	9.6	12.3	9.2	8.5	11.4		11.0	8.7	10.3	10.7	8.9	8.3	
	7	%	0.9	1.3	0.0	0.0	0.0	1.9	2.4	1.2	0.6		1.1	0.8	0.8	1.0	1.0	0.0	
	8	%	3.6	3.2	3.7	5.8	5.2	0.9	1.4	4.1	3.1		5.1	2.0	3.8	3.5	3.4	4.8	
	9	%	1.4	1.3	0.7	1.2	1.7	1.9	1.4	1.4	1.4		0.8	2.0	1.1	1.8	1.0	0.0	
	10	%	1.5	0.6	1.5	1.7	1.7	0.9	1.9	1.2	1.7		1.4	1.5	1.5	1.4	1.7	1.2	
	11	%	0.3	0.6	0.0	0.0	0.4	0.9	0.0	0.2	0.4		0.3	0.5	0.0	0.3	0.3	0.0	
	12	%	11.3	14.8	11.1	9.3	12.6	7.5	11.1	11.3	11.0		10.5	11.5	12.3	11.9	11.3	7.1	
	15	%	0.4	0.6	0.7	0.0	0.4	0.0	0.5	0.4	0.4		0.6	0.0	0.8	0.5	0.3	0.0	
	16	%	0.6	1.9	0.0	0.0	0.4	0.0	1.0	0.4	0.8		0.3	1.3	0.0	0.6	0.3	1.2	
	18	%	2.5	1.3	5.2	3.5	1.7	3.8	1.0	3.5	1.6		2.0	1.5	4.6	2.7	2.1	2.4	
	20	%	0.5	0.0	1.5	0.6	0.0	0.9	0.5	0.6	0.4		0.0	0.5	1.1	0.6	0.3	0.0	
	23	%	0.2	0.0	0.0	0.6	0.0	0.0	0.5	0.0	0.4		0.6	0.0	0.0	0.0	0.3	1.2	
	24	%	3.9	3.9	3.0	4.1	5.2	1.9	3.9	4.7	3.1		4.5	3.1	4.2	3.3	3.8	8.3	
	30	%	0.3	1.3	0.0	0.0	0.4	0.0	0.0	0.2	0.4		0.6	0.0	0.4	0.5	0.0	0.0	
	34	%	0.1	0.0	0.7	0.0	0.0	0.0	0.0	0.2	0.0		0.0	0.0	0.4	0.0	0.3	0.0	
	36	%	0.6	0.0	0.7	1.2	0.4	1.9	0.0	0.8	0.4		0.6	1.0	0.0	0.5	0.7	1.2	
	48	%	0.1	0.0	0.7	0.0	0.0	0.0	0.0	0.2	0.0		0.0	0.0	0.4	0.0	0.3	0.0	
	Unsure	%	41.9	37.4	45.2	39.5	39.6	46.2	45.4	37.9	45.5		39.1	43.7	42.9	40.9	43.0	44.0	

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**2020-1677 – Ontario Real Estate Association – Residential Real Estate Monitor – June Wave – STAT SHEET**

			Region							What is your gender			Age			Home			
			Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus	Own	Rent	Live with parents/ relative	Refuse/No answer
Question 8 - Would you be open, somewhat open, somewhat not open or not open to buying a house if you could only view it virtually using online tools?	Total	Unwgt N	1003	155	135	172	229	106	206	484	515	4	352	391	260	627	290	84	2
	Open	%	11.3	9.0	15.6	9.9	11.4	7.5	13.1	12.6	10.1		14.2	11.5	6.9	12.3	10.3	7.1	
	Somewhat open	%	33.0	30.3	31.1	30.8	34.9	28.3	38.3	35.5	30.7		33.5	34.3	30.4	32.1	34.1	35.7	
	Somewhat not open	%	20.7	19.4	18.5	20.9	20.1	24.5	21.8	19.0	22.3		19.0	21.7	21.5	22.0	16.6	26.2	
	Not open	%	32.8	39.4	31.9	37.8	29.3	38.7	25.2	31.8	33.6		31.8	29.7	38.8	31.6	36.2	29.8	
	Unsure	%	2.2	1.9	3.0	0.6	4.4	0.9	1.5	1.0	3.3		1.4	2.8	2.3	2.1	2.8	1.2	

			Region							What is your gender			Age			Home			
			Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus	Own	Rent	Live with parents/ relative	Refuse/No answer
Question 9 - Would it be important, somewhat important, somewhat not important or not important to use a Realtor to help you purchase a home that you could only visit virtually?	Total	Unwgt N	1005	155	135	172	230	106	207	485	516	4	353	391	261	628	291	84	2
	Important	%	40.1	43.9	39.3	45.3	36.1	42.5	36.7	36.7	43.4		41.9	36.8	42.5	38.7	44.0	38.1	
	Somewhat important	%	35.6	33.5	35.6	29.7	41.7	32.1	37.2	39.0	32.4		34.6	36.8	35.2	36.1	34.4	35.7	
	Somewhat not important	%	10.2	8.4	11.1	11.0	9.1	11.3	11.1	10.1	10.5		11.6	8.7	10.7	9.9	9.6	15.5	
	Not important	%	8.5	5.8	10.4	10.5	7.4	10.4	7.7	10.5	6.4		7.1	10.0	8.0	10.0	6.5	3.6	
	Unsure	%	5.6	8.4	3.7	3.5	5.7	3.8	7.2	3.7	7.4		4.8	7.7	3.4	5.3	5.5	7.1	

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			Region							What is your gender			Age			Home			
			Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus	Own	Rent	Live with parents/ relative	Refuse/No answer
Question 10 - Has being in isolation at home changed or not changed your view of what you want in your next home?	Total	Unwgt N	1003	154	135	171	230	106	207	483	516	4	353	391	259	627	290	84	2
	Changed what I want	%	30.8	26.0	32.6	31.6	27.8	36.8	32.9	29.8	31.4		32.9	32.7	25.1	31.6	32.4	20.2	
	Not changed what I want	%	69.2	74.0	67.4	68.4	72.2	63.2	67.1	70.2	68.6		67.1	67.3	74.9	68.4	67.6	79.8	

			Region							What is your gender		
			Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other
Question 11 – [IF VIEWS HAVE CHANGED] How have your views of your next home changed? [OPEN]	Total	Unwgt N	289	34	41	53	60	38	63	137	149	3
	I want more/better outdoor space	%	19.0	26.5	26.8	22.6	15.0	10.5	15.9	15.3	22.8	
	Smaller home	%	5.9	5.9	9.8	5.7	8.3	2.6	3.2	6.6	5.4	
	Bigger home/more space/more amenities	%	30.1	20.6	24.4	37.7	26.7	47.4	25.4	28.5	30.2	
	I know what I actually need now/priorities have changed	%	4.8	0.0	4.9	7.5	6.7	7.9	1.6	6.6	3.4	
	Windows/natural light	%	0.7	2.9	0.0	1.9	0.0	0.0	0.0	0.7	0.7	
	It needs a home office	%	5.9	2.9	4.9	9.4	8.3	2.6	4.8	5.8	6.0	
	Practical/convenient/accessible layout	%	3.8	2.9	4.9	1.9	5.0	2.6	4.8	2.2	5.4	
	Pricing/too expensive/lower income now	%	3.8	0.0	4.9	1.9	0.0	2.6	11.1	5.1	2.7	
	More personal/comfortable	%	3.5	8.8	2.4	0.0	1.7	7.9	3.2	2.9	4.0	
	Different location/away from the City	%	6.9	8.8	7.3	5.7	8.3	2.6	7.9	8.0	6.0	
	Accessible to needed amenities/transit/stores/schools	%	3.1	2.9	2.4	0.0	5.0	2.6	4.8	5.1	1.3	
	Do not want to live in a condo/apartment anymore	%	1.7	0.0	2.4	1.9	1.7	0.0	3.2	0.7	2.7	
	Other	%	9.3	14.7	4.9	3.8	8.3	10.5	14.3	11.7	7.4	
	Unsure	%	1.4	2.9	0.0	0.0	5.0	0.0	0.0	0.7	2.0	

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2020-1677 – Ontario Real Estate Association – Residential Real Estate Monitor – June Wave – STAT SHEET

			Region							What is your gender			Age			Home
			Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus	Rent
Question 12 – [RENTERS ONLY]	Total	Unwgt N	291	39	37	51	57	31	76	120	169	2	147	114	30	291
	Are you more interested, as interested or less interested in buying a home because of the pandemic?	Mean	7.81	7.69	7.95	7.75	10.98	2.03	7.84	8.83	7.17		8.06	7.12	9.23	7.81
		Median	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00		2.00	2.00	2.00	2.00
	More interested	%	24.7	23.1	24.3	23.5	31.6	22.6	22.4	20.8	27.8		23.1	22.8	40.0	24.7
	As interested	%	54.0	53.8	56.8	58.8	47.4	51.6	55.3	54.2	53.3		51.7	61.4	36.7	54.0
	Less interested	%	13.4	15.4	10.8	9.8	8.8	25.8	14.5	15.8	11.8		17.0	8.8	13.3	13.4
	Unsure	%	7.9	7.7	8.1	7.8	12.3	0.0	7.9	9.2	7.1		8.2	7.0	10.0	7.9

			Region							What is your gender			Age			Home			
			Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus	Own	Rent	Live with parents/ relative	Refuse/No answer
Question 13 – [HOMEOWNERS ONLY]	Total	Unwgt N	627	111	91	97	140	66	122	327	299	1	129	268	230	627	0	0	0
	Are you more likely, somewhat more likely, as likely, somewhat less likely or less likely to buy a second property (ex. A cottage or vacation home) now compared to before the pandemic?	More likely	7.5	10.8	4.4	8.2	8.6	9.1	4.1	8.6	6.4		11.6	7.1	5.7	7.5			
		Somewhat more likely	22.6	17.1	18.7	23.7	26.4	21.2	26.2	24.5	20.7		27.1	25.7	16.5	22.6			
		Somewhat less likely	19.5	15.3	24.2	15.5	18.6	24.2	21.3	19.6	19.4		20.2	21.6	16.5	19.5			
		Less likely	32.7	41.4	35.2	33.0	29.3	30.3	27.9	30.9	34.4		22.5	28.7	43.0	32.7			
		Unsure	17.7	15.3	17.6	19.6	17.1	15.2	20.5	16.5	19.1		18.6	16.8	18.3	17.7			

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		Region							What is your gender			Age			Home				
		Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus	Own	Rent	Live with parents/ relative	Refuse/No answer	
Question 14 – [HOMEOWNERS ONLY] [IF MORE LIKELY/SOMEWHAT MORE LIKELY] Why do you have that opinion? [OPEN]	Total	Unwgt N	171	28	19	31	41	19	33	97	74	0	42	81	48	171	0	0	0
	Place to travel to/vacation despite restrictions (i.e. Cottage)	%	37.4			48.4	29.3		30.3	35.1	40.5		38.1	33.3	43.8	37.4			
	Good investment	%	18.1			9.7	29.3		18.2	20.6	14.9		14.3	19.8	18.8	18.1			
	Prices are good right now	%	5.8			3.2	7.3		3.0	5.2	6.8		9.5	3.7	6.3	5.8			
	Generate income/rent it out	%	4.1			0.0	2.4		6.1	3.1	5.4		7.1	3.7	2.1	4.1			
	A place to retire to	%	2.3			0.0	0.0		3.0	3.1	1.4		0.0	1.2	6.3	2.3			
	I want one/It would be nice to have one	%	17.5			16.1	22.0		21.2	17.5	17.6		21.4	19.8	10.4	17.5			
	Other	%	12.9			19.4	7.3		15.2	13.4	12.2		7.1	16.0	12.5	12.9			
	Unsure	%	1.8			3.2	2.4		3.0	2.1	1.4		2.4	2.5	0.0	1.8			

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Do you agree, somewhat agree, somewhat disagree or disagree with each of the following? [RANDOMIZE]

			Region							What is your gender			Age			Home			
			Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus	Own	Rent	Live with parents/ relative	Refuse/No answer
Question 15 - Living in a rural area is more appealing to me now than before the pandemic	Total	Unwgt N	1002	155	134	172	228	106	207	484	514	4	353	390	259	625	291	84	2
	Agree	%	26.7	52.3	29.9	30.2	15.4	34.9	11.1	26.0	27.4		21.2	27.4	33.2	30.2	22.0	17.9	
	Somewhat agree	%	33.6	32.3	29.1	33.1	37.7	30.2	35.3	34.9	32.1		35.4	33.1	32.0	32.8	36.8	29.8	
	Somewhat disagree	%	15.4	4.5	13.4	12.2	20.6	15.1	21.7	16.7	14.2		17.6	14.6	13.5	15.0	14.4	20.2	
	Disagree	%	19.0	9.0	19.4	19.8	21.5	15.1	24.6	18.8	19.3		19.3	19.0	18.5	18.4	18.6	23.8	
	Unsure	%	5.3	1.9	8.2	4.7	4.8	4.7	7.2	3.5	7.0		6.5	5.9	2.7	3.5	8.2	8.3	

Do you agree, somewhat agree, somewhat disagree or disagree with each of the following? [RANDOMIZE]

			Region							What is your gender			Age			Home			
			Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus	Own	Rent	Live with parents/ relative	Refuse/No answer
Question 16 - Living in a downtown setting is more appealing to me now than before the pandemic	Total	Unwgt N	1002	155	134	172	229	105	207	484	514	4	353	390	259	625	291	84	2
	Agree	%	5.4	3.2	5.2	5.2	4.8	8.6	6.3	4.5	6.2		5.7	5.9	4.2	4.6	7.6	3.6	
	Somewhat agree	%	14.4	8.4	14.2	12.2	12.7	7.6	26.1	14.9	14.0		15.6	15.4	11.2	13.3	17.9	9.5	
	Somewhat disagree	%	20.0	12.3	15.7	21.5	21.8	20.0	25.1	22.9	17.1		22.4	19.7	17.0	21.3	16.5	22.6	
	Disagree	%	55.1	69.7	57.5	58.7	54.6	62.9	36.2	54.3	55.6		51.3	53.6	62.5	56.8	50.5	58.3	
	Unsure	%	5.2	6.5	7.5	2.3	6.1	1.0	6.3	3.3	7.0		5.1	5.4	5.0	4.0	7.6	6.0	

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Do you agree, somewhat agree, somewhat disagree or disagree with each of the following? [RANDOMIZE]

			Region							What is your gender			Age			Home			
			Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus	Own	Rent	Live with parents/ relative	Refuse/No answer
Question 17 - Living in the suburbs is more appealing to me now than before the pandemic	Total	Unwgt N	1004	155	135	172	230	105	207	484	516	4	353	390	261	627	291	84	2
	Agree	%	24.4	19.4	23.0	26.7	28.3	21.0	24.6	25.8	22.9		23.5	24.6	25.3	24.6	25.4	20.2	
	Somewhat agree	%	36.9	29.7	29.6	35.5	46.5	35.2	38.2	37.8	36.0		39.4	37.2	33.0	37.6	35.4	35.7	
	Somewhat disagree	%	14.6	16.8	17.8	16.9	8.3	17.1	15.0	15.9	13.6		14.7	14.4	14.9	15.3	12.4	17.9	
	Disagree	%	18.2	27.1	21.5	17.4	11.3	21.0	16.4	16.3	20.0		15.0	18.2	22.6	18.3	18.9	15.5	
	Unsure	%	5.9	7.1	8.1	3.5	5.7	5.7	5.8	4.1	7.6		7.4	5.6	4.2	4.1	7.9	10.7	

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			Region							What is your gender			Age			Home		Refuse/No answer	
			Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus	Own	Rent		Live with parents/relative
Question 18 - Rank 1	Total	Unwgt N	1005	155	135	172	230	106	207	485	516	4	353	391	261	628	291	84	2
	Wearing/providing personal protective equipment (PPE), such as masks and gloves	%	16.6	17.4	14.1	18.0	15.2	17.0	17.9	17.3	16.1		16.1	16.1	18.0	17.0	14.4	21.4	
	Offers virtual tools, such as video tours and photographs	%	13.0	14.8	18.5	12.8	10.9	11.3	11.6	14.8	11.4		12.7	12.5	14.2	13.5	13.1	9.5	
	Limiting the number of visitors per showing	%	16.9	16.1	10.4	18.0	23.0	17.0	14.0	16.3	17.4		18.1	15.9	16.9	15.6	18.2	22.6	
	Frequently cleaning and disinfecting the property	%	18.8	18.1	21.5	18.0	19.6	19.8	16.9	14.8	22.5		18.1	20.5	17.2	17.0	21.6	21.4	
	Using digital documents (digital brochures, listing sheets, etc.)	%	8.0	5.2	6.7	8.1	8.7	5.7	11.1	8.2	7.8		9.3	7.9	6.1	8.1	8.6	4.8	
	Spacing out showings	%	13.6	12.3	17.8	13.4	10.9	19.8	12.1	14.8	12.6		12.5	13.8	14.9	14.5	11.7	13.1	
	I would not be comfortable seeing a home in-person at this time	%	7.3	7.7	4.4	5.8	6.5	6.6	11.1	7.6	7.0		6.8	7.7	7.3	8.3	6.5	2.4	
	I am not concerned/don't feel strongly about any of these	%	5.8	8.4	6.7	5.8	5.2	2.8	5.3	6.0	5.2		6.2	5.6	5.4	5.9	5.8	4.8	

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Question 18- Rank 2	Total	Unwgt N	Region							What is your gender			Age			Home		Refuse/No answer	
			Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus	Own	Rent		Live with parents/relative
			975	151	129	166	225	103	201	473	499	3	340	382	253	610	281	82	2
	Wearing/providing personal protective equipment (PPE), such as masks and gloves	%	20.4	18.5	19.4	16.9	24.9	20.4	20.4	20.3	20.6		21.8	19.4	20.2	19.8	22.1	18.3	
	Offers virtual tools, such as video tours and photographs	%	9.4	14.6	6.2	9.0	8.0	7.8	10.4	10.8	8.2		9.1	9.2	10.3	11.3	6.8	4.9	
	Limiting the number of visitors per showing	%	17.5	15.9	21.7	18.1	14.7	17.5	18.9	18.8	16.4		16.8	15.4	21.7	17.4	16.4	23.2	
	Frequently cleaning and disinfecting the property	%	22.2	25.2	16.3	22.3	24.4	25.2	19.4	22.6	21.6		22.6	20.4	24.1	21.0	22.4	29.3	
	Using digital documents (digital brochures, listing sheets, etc.)	%	8.5	7.9	7.8	7.8	8.0	5.8	11.9	8.7	8.2		8.8	9.2	7.1	7.9	11.0	4.9	
	Spacing out showings	%	16.1	13.9	20.9	21.1	13.3	20.4	11.4	13.3	18.6		14.7	19.6	12.6	15.9	16.7	15.9	
	I would not be comfortable seeing a home in-person at this time	%	3.3	1.3	3.9	3.0	4.4	1.0	4.5	3.0	3.6		2.6	5.0	1.6	3.9	2.1	2.4	
	I am not concerned/don't feel strongly about any of these	%	2.6	2.6	3.9	1.8	2.2	1.9	3.0	2.5	2.6		3.5	1.8	2.4	2.8	2.5	1.2	

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			Region							What is your gender			Age			Home		Refuse/No answer	
			Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus	Own	Rent		Live with parents/relative
Question 18 - Rank 3	Total	Unwgt N	954	146	124	165	222	100	197	463	488	3	335	370	249	594	277	81	2
	Wearing/providing personal protective equipment (PPE), such as masks and gloves	%	18.9	19.9	14.5	22.4	20.3	19.0	16.2	18.6	19.1		17.3	19.2	20.5	18.2	18.8	23.5	
	Offers virtual tools, such as video tours and photographs	%	12.3	9.6	15.3	10.3	13.1	9.0	14.7	12.7	11.7		11.6	10.5	15.7	14.5	6.9	13.6	
	Limiting the number of visitors per showing	%	20.1	19.2	21.8	19.4	19.8	28.0	16.8	18.6	21.5		23.3	20.0	16.1	19.9	19.9	23.5	
	Frequently cleaning and disinfecting the property	%	20.0	21.2	16.1	26.1	15.3	15.0	24.4	19.0	21.1		20.6	20.8	18.1	18.4	24.2	18.5	
	Using digital documents (digital brochures, listing sheets, etc.)	%	6.7	5.5	6.5	7.3	7.2	6.0	7.1	6.7	6.8		6.9	6.5	6.8	6.7	6.9	6.2	
	Spacing out showings	%	13.6	16.4	15.3	12.1	12.6	18.0	10.7	13.8	13.5		13.7	13.2	14.1	14.1	13.7	9.9	
	I would not be comfortable seeing a home in-person at this time	%	5.1	4.1	5.6	2.4	8.6	2.0	5.6	6.3	4.1		4.2	5.7	5.6	4.5	7.2	2.5	
	I am not concerned/don't feel strongly about any of these	%	3.2	4.1	4.8	0.0	3.2	3.0	4.6	4.3	2.3		2.4	4.1	3.2	3.7	2.5	2.5	

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		Region								What is your gender			Age			Home			
		Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus	Own	Rent	Live with parents/ relative	Refuse/No answer	
Question 19 - Once open houses are allowed by the Government of Ontario, assuming the Realtor® took proper safety precautions, would you be comfortable, somewhat comfortable, somewhat not comfortable, somewhat not comfortable or not comfortable attending an in- person open house with other buyers for a home that is for sale?	Total	Unwgt N	1004	155	134	172	230	106	207	485	515	4	353	391	260	627	291	84	2
	Comfortable	%	21.8	26.5	22.4	25.6	19.6	20.8	17.9	21.9	21.9		23.8	22.0	18.8	20.9	24.7	17.9	
	Somewhat comfortable	%	44.3	41.9	44.8	44.8	43.5	46.2	45.4	47.0	41.6		49.6	44.8	36.5	42.1	47.4	51.2	
	Somewhat not comfortable	%	20.2	17.4	21.6	17.4	22.6	19.8	21.3	19.4	21.2		17.3	20.5	23.8	21.2	17.5	22.6	
	Not comfortable	%	10.3	11.6	9.7	9.9	11.3	10.4	8.7	9.3	11.1		5.7	9.0	18.5	12.6	5.8	7.1	
	Unsure	%	3.4	2.6	1.5	2.3	3.0	2.8	6.8	2.5	4.3		3.7	3.8	2.3	3.2	4.5	1.2	

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			Region							What is your gender			Age			Home			
			Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus	Own	Rent	Live with parents/ relative	Refuse/No answer
Question 20 - Assuming the Realtor® took proper safety precautions, would you be comfortable, somewhat comfortable, somewhat not comfortable or not comfortable attending an in- person private showing for a home that is for sale?	Total	Unwgt N	1004	155	135	172	230	105	207	485	515	4	353	390	261	628	290	84	2
	Comfortable	%	36.8	49.0	49.6	41.9	27.8	37.1	24.6	35.7	38.1		39.7	32.6	39.1	37.3	35.9	36.9	
	Somewhat comfortable	%	47.1	37.4	37.8	50.6	47.8	55.2	52.7	49.7	44.7		47.3	48.2	45.2	45.7	49.7	48.8	
	Somewhat not comfortable	%	10.9	8.4	10.4	4.7	17.0	5.7	14.0	11.1	10.3		9.3	11.5	11.9	11.1	10.3	9.5	
	Not comfortable	%	2.5	1.9	0.7	1.7	4.3	1.0	3.4	2.3	2.7		1.7	3.3	2.3	2.9	1.4	3.6	
	Unsure	%	2.8	3.2	1.5	1.2	3.0	1.0	5.3	1.2	4.3		2.0	4.4	1.5	3.0	2.8	1.2	

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			Region							What is your gender			Age			Home			
			Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus	Own	Rent	Live with parents/ relative	Refuse/No answer
Question 21 - Many Ontarians have been impacted by the COVID-19 pandemic in different ways. How would you BEST describe how your work situation has changed if at all? [SELECT ONE] [RANDOMIZE]	Total	Unwgt N	1005	155	135	172	230	106	207	485	516	4	353	391	261	628	291	84	2
	Lost job or temporarily laid off	%	16.6	16.1	14.1	19.2	14.8	18.9	17.4	15.7	17.2		20.7	15.6	12.6	13.2	18.6	35.7	
	Earning less income because working less hours	%	19.6	20.6	9.6	18.6	24.3	17.0	22.2	20.2	19.0		24.4	19.2	13.8	16.1	25.8	23.8	
	Working from home instead of at an external workplace	%	31.7	20.6	32.6	27.9	38.7	30.2	35.7	30.5	33.1		37.7	37.9	14.6	33.9	30.2	20.2	
	No change at all	%	32.0	42.6	43.7	34.3	22.2	34.0	24.6	33.6	30.6		17.3	27.4	59.0	36.8	25.4	20.2	

			Region							What is your gender			Age			Home			
			Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus	Own	Rent	Live with parents/ relative	Refuse/No answer
Question 22 – [HOMEOWNERS ONLY] Did you participate/or are you planning to participate in the mortgage payment deferral program?	Total	Unwgt N	626	110	91	97	140	66	122	326	299	1	130	268	228	626	0	0	0
	Yes I am participating	%	9.6	11.8	8.8	7.2	12.1	9.1	7.4	8.9	10.4		20.0	9.7	3.5	9.6			
	Yes I plan to participate	%	5.3	4.5	4.4	5.2	7.9	6.1	3.3	5.5	5.0		9.2	6.3	1.8	5.3			
	No	%	76.2	75.5	84.6	84.5	65.0	74.2	77.9	77.3	74.9		59.2	73.5	89.0	76.2			
	Unsure	%	8.9	8.2	2.2	3.1	15.0	10.6	11.5	8.3	9.7		11.5	10.4	5.7	8.9			

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			Region							What is your gender			Age			Home			
			Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus	Own	Rent	Live with parents/ relative	Refuse/No answer
Question 23 - Are you worried, somewhat worried, somewhat not worried or worried about approaching the end of support programs such as mortgage deferral and CERB?	Total	Unwgt N	1002	154	134	172	229	106	207	482	516	4	353	391	258	625	291	84	2
	Worried	%	11.2	10.4	9.7	9.9	10.9	11.3	14.0	8.9	13.2		17.0	9.7	5.4	7.7	16.8	17.9	
	Somewhat worried	%	25.1	19.5	20.9	21.5	31.0	24.5	29.0	24.7	25.6		30.0	27.9	14.3	22.6	29.9	28.6	
	Somewhat not worried	%	10.8	8.4	9.0	16.3	10.0	14.2	8.2	11.8	9.5		14.7	10.2	6.2	8.6	13.4	17.9	
	Not worried	%	46.7	55.8	50.7	47.7	40.2	46.2	44.0	49.0	45.0		32.3	45.3	68.6	55.7	32.6	29.8	
	Unsure	%	6.2	5.8	9.7	4.7	7.9	3.8	4.8	5.6	6.8		5.9	6.9	5.4	5.4	7.2	6.0	

			Region							What is your gender			Age			Home			
			Ontario 2020-05	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus	Own	Rent	Live with parents/ relative	Refuse/No answer
Question 24 - Which of the following best describes you? [ROTATE]	Total	Unwgt N	1005	155	135	172	230	106	207	485	516	4	353	391	261	628	291	84	2
	I have an income property or properties that I intend to keep	%	11.8	10.3	14.1	7.6	15.7	6.6	13.5	13.0	10.9		12.5	11.3	11.9	14.6	6.2	10.7	
	I have an income property or properties but I am thinking of selling some or all of them	%	7.1	7.7	7.4	5.2	7.8	6.6	7.2	8.0	6.2		7.9	7.2	5.7	8.9	3.4	6.0	
	I do not have an income property	%	81.1	81.9	78.5	87.2	76.5	86.8	79.2	79.0	82.9		79.6	81.6	82.4	76.4	90.4	83.3	

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Do you intend to buy or sell a home in the next two years?

			Ontario 2020-05	Intend to buy	Intend to sell	Intend to both buy and sell	No
Question 2 - Are you currently actively looking to buy a home?	Total	Unwgt N	1005	473	107	407	18
	Yes	%	51.7	62.2	11.2	48.2	
	No	%	48.3	37.8	88.8	51.8	

Do you intend to buy or sell a home in the next two years?

			Ontario 2020-05	Intend to buy	Intend to sell	Intend to both buy and sell	No
Question 4 - Would you say that buying a home today is a very good, good, average, poor or very poor investment?	Total	Unwgt N	1002	472	107	405	18
	Very good	%	22.3	19.1	22.4	26.2	
	Good	%	37.4	37.5	40.2	36.8	
	Average	%	28.4	30.9	25.2	26.9	
	Poor	%	5.8	6.1	8.4	4.4	
	Very poor	%	1.8	1.5	1.9	2.0	
	Unsure	%	4.3	4.9	1.9	3.7	

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		Do you intend to buy or sell a home in the next two years?						
			Ontario 2020-05	Intend to buy	Intend to sell	Intend to both buy and sell	No	
Question 5 - After the pandemic is over, do you think that homes prices will increase a lot, increase somewhat, stay the same, decrease somewhat or decrease a lot?	Total	Unwgt N	1003	472	106	407	18	
	Increase a lot	%	9.8	10.4	6.6	9.6		
	Increase somewhat	%	41.6	39.6	47.2	42.5		
	Stay the same	%	16.6	15.9	17.0	17.7		
	Decrease somewhat	%	23.9	25.0	22.6	23.1		
	Decrease a lot	%	2.7	3.0	3.8	2.0		
	Unsure	%	5.5	6.1	2.8	5.2		

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In how many months do you think it will be a good time to do the following: [ROTATE]

		Do you intend to buy or sell a home in the next two years?							
			Ontario 2020-05	Intend to buy	Intend to sell	Intend to both buy and sell	No		
Question 6 - To list a home for sale	Total	Unwgt N	1005	473	107	407		18	
		Mean	9.47	9.89	11.29	8.50			
		Median	6.00	8.00	11.00	6.00			
	1	%	6.1	5.3	8.4	6.6			
	2	%	3.7	3.4	5.6	3.2			
	3	%	4.7	3.8	5.6	5.4			
	4	%	2.1	2.3	0.0	2.5			
	5	%	1.3	0.8	0.0	2.0			
	6	%	7.5	4.7	8.4	10.3			
	7	%	0.7	0.6	1.9	0.5			
	8	%	1.8	1.9	0.9	2.0			
	9	%	1.1	1.1	0.0	1.5			
	10	%	1.2	0.8	1.9	1.5			
	11	%	0.2	0.2	0.0	0.2			
	12	%	10.7	9.7	14.0	11.1			
	13	%	0.1	0.2	0.0	0.0			
	14	%	0.3	0.4	0.0	0.2			
	15	%	0.6	0.2	0.9	1.0			
	16	%	0.3	0.0	0.9	0.5			
	18	%	1.9	1.5	4.7	1.7			
	20	%	0.6	0.4	0.9	0.7			
	23	%	0.1	0.2	0.0	0.0			
	24	%	4.1	3.8	9.3	2.7			
	30	%	0.3	0.4	0.0	0.2			
	36	%	0.7	0.8	0.0	0.7			
	40	%	0.1	0.2	0.0	0.0			
	46	%	0.1	0.0	0.9	0.0			
	48	%	0.2	0.2	0.9	0.0			
	Unsure	%	49.7	56.9	34.6	45.5			

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In how many months do you think it will be a good time to do the following: [ROTATE]

		Do you intend to buy or sell a home in the next two years?							
		Ontario 2020-05	Intend to buy	Intend to sell	Intend to both buy and sell	No			
Question 7 - To buy a home	Total	Unwgt N	1005	473	107	407	18		
		Mean	8.95	9.30	9.57	8.42			
		Median	6.00	6.00	7.00	6.00			
	1	%	5.3	5.3	3.7	5.9			
	2	%	4.2	3.8	5.6	3.7			
	3	%	5.9	5.1	6.5	6.6			
	4	%	2.7	3.6	0.9	2.2			
	5	%	2.0	2.7	0.0	1.7			
	6	%	10.0	9.5	9.3	10.6			
	7	%	0.9	0.8	1.9	0.7			
	8	%	3.6	4.0	3.7	2.9			
	9	%	1.4	0.8	0.9	2.2			
	10	%	1.5	1.5	0.9	1.7			
	11	%	0.3	0.4	0.0	0.2			
	12	%	11.3	11.6	8.4	11.5			
	15	%	0.4	0.4	0.9	0.2			
	16	%	0.6	0.6	0.0	0.7			
	18	%	2.5	2.1	4.7	2.5			
	20	%	0.5	0.2	0.9	0.7			
	23	%	0.2	0.4	0.0	0.0			
	24	%	3.9	4.2	4.7	3.2			
	30	%	0.3	0.4	0.0	0.2			
	34	%	0.1	0.2	0.0	0.0			
	36	%	0.6	0.8	0.9	0.2			
	48	%	0.1	0.2	0.0	0.0			
	Unsure	%	41.9	41.0	45.8	42.0			

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Do you intend to buy or sell a home in the next two years?

			Ontario 2020-05	Intend to buy	Intend to sell	Intend to both buy and sell	No
Question 8 - Would you be open, somewhat open, somewhat not open or not open to buying a house if you could only view it virtually using online tools?	Total	Unwgt N	1003	471	107	407	18
	Open	%	11.3	11.9	9.3	11.3	
	Somewhat open	%	33.0	34.4	30.8	31.7	
	Somewhat not open	%	20.7	18.5	18.7	23.8	
	Not open	%	32.8	32.9	36.4	31.7	
	Unsure	%	2.2	2.3	4.7	1.5	

Do you intend to buy or sell a home in the next two years?

			Ontario 2020-05	Intend to buy	Intend to sell	Intend to both buy and sell	No
Question 9 - Would it be important, somewhat important, somewhat not important or not important to use a Realtor to help you purchase a home that you could only visit virtually?	Total	Unwgt N	1005	473	107	407	18
	Important	%	40.1	41.2	43.0	38.3	
	Somewhat important	%	35.6	36.2	35.5	35.4	
	Somewhat not important	%	10.2	10.8	6.5	10.6	
	Not important	%	8.5	6.8	8.4	10.1	
	Unsure	%	5.6	5.1	6.5	5.7	

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		Do you intend to buy or sell a home in the next two years?					
			Ontario 2020-05	Intend to buy	Intend to sell	Intend to both buy and sell	No
Question 10 - Has being in isolation at home changed or not changed your view of what you want in your next home?	Total	Unwgt N	1003	472	107	406	18
	Changed what I want	%	30.8	30.5	26.2	32.5	
	Not changed what I want	%	69.2	69.5	73.8	67.5	

		Do you intend to buy or sell a home in the next two years?					
			Ontario 2020-05	Intend to buy	Intend to sell	Intend to both buy and sell	No
Question 11 – [IF VIEWS HAVE CHANGED] How have your views of your next home changed? [OPEN]	Total	Unwgt N	289	134	26	124	5
	I want more/better outdoor space	%	19.0	19.4		20.2	
	Smaller home	%	5.9	3.0		7.3	
	Bigger home/more space/more amenities	%	30.1	30.6		29.8	
	I know what I actually need now/priorities have changed	%	4.8	5.2		5.6	
	Windows/natural light	%	0.7	0.7		0.8	
	It needs a home office	%	5.9	4.5		7.3	
	Practical/convenient/accessible layout	%	3.8	3.0		3.2	
	Pricing/too expensive/lower income now	%	3.8	6.0		1.6	
	More personal/comfortable	%	3.5	6.0		0.8	
	Different location/away from the City	%	6.9	4.5		9.7	
	Accessible to needed amenities/transit/stores/schools	%	3.1	4.5		0.8	
	Do not want to live in a condo/apartment anymore	%	1.7	1.5		2.4	
	Other	%	9.3	10.4		8.9	
	Unsure	%	1.4	0.7		1.6	

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		Do you intend to buy or sell a home in the next two years?						
		Ontario 2020-05	Intend to buy	Intend to sell	Intend to both buy and sell	No		
Question 12 – [RENTERS ONLY] Are you more interested, as interested or less interested in buying a home because of the pandemic?	Total	Unwgt N	291	277	3	2	9	
		Mean	7.81	7.85		1.00		
		Median	2.00	2.00		1.00		
	More interested	%	24.7	23.8		100.0		
	As interested	%	54.0	55.2		0.0		
	Less interested	%	13.4	13.0		0.0		
	Unsure	%	7.9	7.9		0.0		

		Do you intend to buy or sell a home in the next two years?						
		Ontario 2020-05	Intend to buy	Intend to sell	Intend to both buy and sell	No		
Question 13 – [HOMEOWNERS ONLY] Are you more likely, somewhat more likely, as likely, somewhat less likely or less likely to buy a second property (ex. A cottage or vacation home) now compared to before the pandemic?	Total	Unwgt N	627	121	104	397	5	
	More likely	%	7.5	19.8	2.9	5.0		
	Somewhat more likely	%	22.6	29.8	17.3	22.2		
	Somewhat less likely	%	19.5	19.0	15.4	20.9		
	Less likely	%	32.7	18.2	51.9	31.7		
	Unsure	%	17.7	13.2	12.5	20.2		

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Do you intend to buy or sell a home in the next two years?

		Ontario 2020-05	Intend to buy	Intend to sell	Intend to both buy and sell	No	
Question 14 – [HOMEOWNERS ONLY] [IF MORE LIKELY/SOMEWHAT MORE LIKELY] Why do you have that opinion? [OPEN]	Total	Unwgt N	171	49	20	102	0
	Place to travel to/vacation despite restrictions (i.e. Cottage)	%	37.4	18.4		44.1	
	Good investment	%	18.1	24.5		17.6	
	Prices are good right now	%	5.8	6.1		4.9	
	Generate income/rent it out	%	4.1	4.1		3.9	
	A place to retire to	%	2.3	2.0		2.0	
	I want one/It would be nice to have one	%	17.5	26.5		14.7	
	Other	%	12.9	12.2		12.7	
	Unsure	%	1.8	6.1		0.0	

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Do you agree, somewhat agree, somewhat disagree or disagree with each of the following? [RANDOMIZE]

			Do you intend to buy or sell a home in the next two years?				
			Ontario 2020-05	Intend to buy	Intend to sell	Intend to both buy and sell	No
Question 15 - Living in a rural area is more appealing to me now than before the pandemic	Total	Unwgt N	1002	471	107	406	18
	Agree	%	26.7	22.1	27.1	32.0	
	Somewhat agree	%	33.6	35.9	27.1	33.3	
	Somewhat disagree	%	15.4	16.8	17.8	13.3	
	Disagree	%	19.0	18.7	23.4	17.7	
	Unsure	%	5.3	6.6	4.7	3.7	

Do you agree, somewhat agree, somewhat disagree or disagree with each of the following? [RANDOMIZE]

			Do you intend to buy or sell a home in the next two years?				
			Ontario 2020-05	Intend to buy	Intend to sell	Intend to both buy and sell	No
Question 16 - Living in a downtown setting is more appealing to me now than before the pandemic	Total	Unwgt N	1002	472	107	405	18
	Agree	%	5.4	7.2	2.8	4.2	
	Somewhat agree	%	14.4	17.6	10.3	11.4	
	Somewhat disagree	%	20.0	17.8	25.2	20.7	
	Disagree	%	55.1	50.8	56.1	60.5	
	Unsure	%	5.2	6.6	5.6	3.2	

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Do you agree, somewhat agree, somewhat disagree or disagree with each of the following? [RANDOMIZE]

			Do you intend to buy or sell a home in the next two years?				
			Ontario 2020-05	Intend to buy	Intend to sell	Intend to both buy and sell	No
Question 17 - Living in the suburbs is more appealing to me now than before the pandemic	Total	Unwgt N	1004	473	107	406	18
	Agree	%	24.4	24.3	21.5	25.4	
	Somewhat agree	%	36.9	38.5	29.0	37.7	
	Somewhat disagree	%	14.6	13.1	16.8	16.0	
	Disagree	%	18.2	17.1	27.1	16.5	
	Unsure	%	5.9	7.0	5.6	4.4	

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There are a number of safety precautions that Realtors® could take to make open houses and home viewings safer such as using personal protective equipment (PPE), limiting the number of visitors to a house, and frequently cleaning the property. When it comes to choosing a Realtor®, please rank the top three most important things a Realtor® could do, where 1 is the most important, 2 is the second most important, and 3 is the third most important? [RANDOMIZE]

			Do you intend to buy or sell a home in the next two years?				
			Ontario 2020-05	Intend to buy	Intend to sell	Intend to both buy and sell	No
Question 18 - Rank 1	Total	Unwgt N	1005	473	107	407	18
	Wearing/providing personal protective equipment (PPE), such as masks and gloves	%	16.6	16.7	20.6	15.5	
	Offers virtual tools, such as video tours and photographs	%	13.0	12.5	12.1	14.0	
	Limiting the number of visitors per showing	%	16.9	18.4	15.0	15.5	
	Frequently cleaning and disinfecting the property	%	18.8	19.9	16.8	18.2	
	Using digital documents (digital brochures, listing sheets, etc.)	%	8.0	7.6	6.5	8.6	
	Spacing out showings	%	13.6	12.5	15.9	14.0	
	I would not be comfortable seeing a home in-person at this time	%	7.3	6.6	7.5	8.4	
	I am not concerned/don't feel strongly about any of these	%	5.8	5.9	5.6	5.9	

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			Do you intend to buy or sell a home in the next two years?				
			Ontario 2020-05	Intend to buy	Intend to sell	Intend to both buy and sell	No
Question 18 - Rank 2	Total	Unwgt N	975	457	104	396	18
	Wearing/providing personal protective equipment (PPE), such as masks and gloves	%	20.4	20.1	18.3	21.0	
	Offers virtual tools, such as video tours and photographs	%	9.4	7.9	7.7	11.6	
	Limiting the number of visitors per showing	%	17.5	16.6	15.4	19.2	
	Frequently cleaning and disinfecting the property	%	22.2	22.1	26.0	21.5	
	Using digital documents (digital brochures, listing sheets, etc.)	%	8.5	9.0	9.6	7.6	
	Spacing out showings	%	16.1	17.5	20.2	13.4	
	I would not be comfortable seeing a home in-person at this time	%	3.3	3.7	1.0	3.5	
	I am not concerned/don't feel strongly about any of these	%	2.6	3.1	1.9	2.3	

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There are a number of safety precautions that Realtors® could take to make open houses and home viewings safer such as using personal protective equipment (PPE), limiting the number of visitors to a house, and frequently cleaning the property. When it comes to choosing a Realtor®, please rank the top three most important things a Realtor® could do, where 1 is the most important, 2 is the second most important, and 3 is the third most important? [RANDOMIZE]

			Do you intend to buy or sell a home in the next two years?				
			Ontario 2020-05	Intend to buy	Intend to sell	Intend to both buy and sell	No
Question 18 - Rank 3	Total	Unwgt N	954	447	103	387	17
	Wearing/providing personal protective equipment (PPE), such as masks and gloves	%	18.9	18.8	18.4	19.1	
	Offers virtual tools, such as video tours and photographs	%	12.3	8.9	14.6	15.8	
	Limiting the number of visitors per showing	%	20.1	21.7	26.2	17.3	
	Frequently cleaning and disinfecting the property	%	20.0	22.6	15.5	17.6	
	Using digital documents (digital brochures, listing sheets, etc.)	%	6.7	6.7	7.8	6.5	
	Spacing out showings	%	13.6	12.1	12.6	15.8	
	I would not be comfortable seeing a home in-person at this time	%	5.1	6.5	1.9	4.1	
	I am not concerned/don't feel strongly about any of these	%	3.2	2.7	2.9	3.9	

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		Do you intend to buy or sell a home in the next two years?					
		Ontario 2020-05	Intend to buy	Intend to sell	Intend to both buy and sell	No	
Question 19 - Once open houses are allowed by the Government of Ontario, assuming the Realtor® took proper safety precautions, would you be comfortable, somewhat comfortable, somewhat not comfortable or not comfortable attending an in-person open house with other buyers for a home that is for sale?	Total	Unwgt N	1004	473	106	407	18
	Comfortable	%	21.8	25.4	14.2	19.7	
	Somewhat comfortable	%	44.3	47.1	36.8	42.3	
	Somewhat not comfortable	%	20.2	16.1	28.3	23.3	
	Not comfortable	%	10.3	7.6	17.9	11.8	
	Unsure	%	3.4	3.8	2.8	2.9	

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		Do you intend to buy or sell a home in the next two years?						
		Ontario 2020-05	Intend to buy	Intend to sell	Intend to both buy and sell	No		
Question 20 - Assuming the Realtor® took proper safety precautions, would you be comfortable, somewhat comfortable, somewhat not comfortable or not comfortable attending an in-person private showing for a home that is for sale?	Total	Unwgt N	1004	472	107	407	18	
	Comfortable	%	36.8	37.9	41.1	34.9		
	Somewhat comfortable	%	47.1	47.9	38.3	47.9		
	Somewhat not comfortable	%	10.9	9.3	15.9	11.3		
	Not comfortable	%	2.5	1.9	3.7	2.9		
	Unsure	%	2.8	3.0	0.9	2.9		

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Do you intend to buy or sell a home in the next two years?

			Ontario 2020-05	Intend to buy	Intend to sell	Intend to both buy and sell	No
Question 21 - Many Ontarians have been impacted by the COVID-19 pandemic in different ways. How would you BEST describe how your work situation has changed if at all? [SELECT ONE] [RANDOMIZE]	Total	Unwgt N	1005	473	107	407	18
	Lost job or temporarily laid off	%	16.6	18.4	11.2	15.5	
	Earning less income because working less hours	%	19.6	24.3	10.3	16.7	
	Working from home instead of at an external workplace	%	31.7	31.3	27.1	32.9	
	No change at all	%	32.0	26.0	51.4	34.9	

Do you intend to buy or sell a home in the next two years?

			Ontario 2020-05	Intend to buy	Intend to sell	Intend to both buy and sell	No
Question 22 – [HOMEOWNERS ONLY] Did you participate/or are you planning to participate in the mortgage payment deferral program?	Total	Unwgt N	626	121	103	397	5
	Yes I am participating	%	9.6	20.7	3.9	7.1	
	Yes I plan to participate	%	5.3	8.3	4.9	4.5	
	No	%	76.2	59.5	86.4	79.1	
	Unsure	%	8.9	11.6	4.9	9.3	

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		Do you intend to buy or sell a home in the next two years?						
			Ontario 2020-05	Intend to buy	Intend to sell	Intend to both buy and sell	No	
Question 23 - Are you worried, somewhat worried, somewhat not worried or worried about approaching the end of support programs such as mortgage deferral and CERB?	Total	Unwgt N	1002	473	106	405	18	
	Worried	%	11.2	16.7	5.7	6.2		
	Somewhat worried	%	25.1	26.8	18.9	24.0		
	Somewhat not worried	%	10.8	12.7	9.4	8.9		
	Not worried	%	46.7	37.0	63.2	55.1		
	Unsure	%	6.2	6.8	2.8	5.9		

		Do you intend to buy or sell a home in the next two years?						
			Ontario 2020-05	Intend to buy	Intend to sell	Intend to both buy and sell	No	
Question 24 - Which of the following best describes you? [ROTATE]	Total	Unwgt N	1005	473	107	407	18	
	I have an income property or properties that I intend to keep	%	11.8	11.4	15.9	11.1		
	I have an income property or properties but I am thinking of selling some or all of them	%	7.1	5.5	9.3	8.4		
	I do not have an income property	%	81.1	83.1	74.8	80.6		

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